



STIC Search Report

EIC 3600

STIC Database Tracking Number: 108361

TO: Jeff Carlson
Location: cpk 5 7d18
Art Unit : 3622
Wednesday, November 19, 2003

Case Serial Number: 09505361

From: Sylvia Keys
Location: EIC 3600
PK5-Suite 804
Phone: 305-5782

sylvia.keys@uspto.gov

Search Notes

Examiner Jeff,

Please read through the results.

If you have any questions, please do not hesitate to contact me.

Sylvia

A handwritten signature consisting of a series of loops and lines, starting with a small loop on the left, followed by a larger loop, and ending with a straight line extending to the right.

' File 47:Gale Group Magazine DB(TM) 1959-2003/Nov 18
(c) 2003 The Gale group
File 122:Harvard Business Review 1971-2003/Nov
(c) 2003 Harvard Business Review
File 148:Gale Group Trade & Industry DB 1976-2003/Nov 19
(c)2003 The Gale Group
File 275:Gale Group Computer DB(TM) 1983-2003/Nov 18
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File 444:New England Journal of Med. 1985-2003/Nov W4
(c) 2003 Mass. Med. Soc.
File 482:Newsweek 2000-2003/Nov 19
(c) 2003 Newsweek, Inc.
File 609:Bridge World Markets 2000-2001/Oct 01
(c) 2001 Bridge
File 610:Business Wire 1999-2003/Nov 19
(c) 2003 Business Wire.
File 619:Asia Intelligence Wire 1995-2003/Nov 18
(c) 2003 Fin. Times Ltd
File 622:EIU Magazines 2000-2003/Nov 21
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File 624:McGraw-Hill Publications 1985-2003/Nov 18
(c) 2003 McGraw-Hill Co. Inc
File 635:Business Dateline(R) 1985-2003/Nov 19
(c) 2003 ProQuest Info&Learning
File 646:Consumer Reports 1982-2003/Oct
(c) 2003 Consumer Union
File 647:cmp Computer Fulltext 1988-2003/Nov W3
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File 674:Computer News Fulltext 1989-2003/Nov W2
(c) 2003 IDG Communications
File 696:DIALOG Telecom. Newsletters 1995-2003/Nov 18
(c) 2003 The Dialog Corp.
File 748:Asia/Pac Bus. Jrnls 1994-2003/Nov 19
(c) 2003 The Dialog Corporation
File 810:Business Wire 1986-1999/Feb 28
(c) 1999 Business Wire

?ds

Set	Items	Description
S1	1454	(REBATE OR REBATES) (5N) (PROCESS? OR REDEEM? OR REDEMPTION?)
S2	1207	(REBATE OR REBATES) (5N) (IMMEDIAT? OR INSTANT?)
S3	1132474	POINT(1W)SALE? OR POS OR IN()HOUSE OR RETAILER?
S4	468	WALKER()DIGITAL?
S5	1543	AU=(PACKES, J? OR PACKES J ? OR WALKER, J? OR WALKER J? OR JORASCH, J? OR JORASCH J? OR TEDESCO, D? OR TEDESCO D? OR BEMER, K? OR BEMER K?)
S6	65	(S1 OR S2)(5N)S3
S7	63	S6 NOT (TAX OR TAXES)
S8	54	S7 NOT PY>2000
S9	40	RD (unique items)
S10	0	S4(S)S1
S11	0	S5(S)S1

9/3,K/1 (Item 1 from file: 47)
DIALOG(R)File 47:Gale Group Magazine DB(TM)
(c) 2003 The Gale group. All rts. reserv.

05771174 SUPPLIER NUMBER: 61534293 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Are pending patents stifling Web innovation? (Industry Trend or Event)
Seminario, Maria
PC Week, 75
April 17, 2000
ISSN: 0740-1604 LANGUAGE: English RECORD TYPE: Fulltext; Abstract
WORD COUNT: 1968 LINE COUNT: 00157

... has been awarded "provisional" U.S. patents on its post-sale customer care and online rebate processing technologies, employs a full-time in - house patent attorney along with outside legal contractors to help it navigate the patent minefield, Adams...

9/3,K/2 (Item 2 from file: 47)
DIALOG(R)File 47:Gale Group Magazine DB(TM)
(c) 2003 The Gale group. All rts. reserv.

04789018 SUPPLIER NUMBER: 19615237 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Bandwidth on demand. (alternative access techniques) (One-Stop Guide to Today's Internet) (Technology Information) (Cover Story)
Spanbauer, Scott
PC World, v15, n8, p158(9)
August, 1997
DOCUMENT TYPE: Cover Story ISSN: 0737-8939 LANGUAGE: English
RECORD TYPE: Fulltext; Abstract
WORD COUNT: 4439 LINE COUNT: 00332

... out, get ready to cough up about \$500 for the DirecPC satellite dish itself. (Many retailers have an instant \$100 rebate, so your actual cost may be lower.) The roughly 2-by-3-foot saucer must... X

9/3,K/3 (Item 3 from file: 47)
DIALOG(R)File 47:Gale Group Magazine DB(TM)
(c) 2003 The Gale group. All rts. reserv.

03971944 SUPPLIER NUMBER: 14627771 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Apple offers rebates on several products. (Brief Article)
McGuire, Mike
PC Week, v10, n44, p30(1)
Nov 8, 1993
DOCUMENT TYPE: Brief Article ISSN: 0740-1604 LANGUAGE: ENGLISH
RECORD TYPE: FULLTEXT
WORD COUNT: 292 LINE COUNT: 00022

... program, which began last week and continues through Jan. 31, 1994, provides customers with an instant rebate at the point of sale after they sign a verification form.

Apple is trying to whittle away at excess inventories... + (411)

9/3,K/4 (Item 1 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

12468486 SUPPLIER NUMBER: 64145043 (USE FORMAT 7 OR 9 FOR FULL TEXT)
GotSavings and Inktomi Sign Agreement to Deliver Real-time Manufacturer Promotions.
Business Wire, 2070

August 14, 2000

LANGUAGE: English

RECORD TYPE: Fulltext

WORD COUNT: 521

LINE COUNT: 00051

... S. promotions industry with innovative and cost-effective solutions for more efficiently managing, distributing and **redeeming** manufacturer and **retailer** promotions and **rebates**. The company distributes promotions through partnerships with over 30 e-commerce sites and services, including

...

9/3,K/5 (Item 2 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2003 The Gale Group. All rts. reserv.

12415652 SUPPLIER NUMBER: 63714749 (USE FORMAT 7 OR 9 FOR FULL TEXT)

CMP Media Selects GotSavings to Provide Coupon, Rebate, and Promotional Information To TechShopper.com.

PR Newswire, NA

July 27, 2000

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 445 LINE COUNT: 00044

... S. promotions industry with innovative and cost-effective solutions for more efficiently managing, distributing and **redeeming** manufacturer and **retailer** promotions and **rebates**. The company distributes promotions through partnerships with over 30 e-commerce sites and services, including

...

9/3,K/6 (Item 3 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2003 The Gale Group. All rts. reserv.

12219498 SUPPLIER NUMBER: 62696400 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Ray Kaupp, Former Digital Impact Executive, Named President and COO of GotSavings.

Business Wire, 0661

June 12, 2000

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 267 LINE COUNT: 00027

... this opportunity."

About GotSavings.com

GotSavings is creating the infrastructure for the management, distribution, and **redemption** of manufacturer and **retailer rebates** and promotions. The company distributes promotions through partnerships with over 25 e-commerce sites and...

9/3,K/7 (Item 4 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2003 The Gale Group. All rts. reserv.

11400227 SUPPLIER NUMBER: 56054160 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Staples and HOW2HQ.com Reinvent the Rebate.

PR Newswire, 1469

Oct 7, 1999

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 595 LINE COUNT: 00053

... Board: CITN), to handle rebate processing for Staples. This is the first time a national **retailer** has transitioned its **rebate process** onto the Internet.

HOW2HQ.com will become the voice of customers, many of whom have...

9/3,K/8 (Item 5 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

11366561 SUPPLIER NUMBER: 55810888 (USE FORMAT 7 OR 9 FOR FULL TEXT)
give the gift of footwear lava lamps and grateful dead bean bears.
TRAIMAN, STEVE
Billboard, 111, 38, 90
Sept 18, 1999
ISSN: 0006-2510 LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 970 LINE COUNT: 00076

... C-90 five-pack purchase through year-end, and consumers also will get a \$2 instant rebate off any CD at participating retailers. The company has a new noise-reduction headphone, the Noisebuster, co-branded with NCT Group...

9/3,K/9 (Item 6 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

11259749 SUPPLIER NUMBER: 55421638 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Source Receives Expanded Credit Line to \$40 Million; Company Names Executive VP Sales and Marketing.
PR Newswire, 7241
August 12, 1999
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 608 LINE COUNT: 00054

... Our expanded partnership with Wachovia reflects the growing acceptance of our Advance Pay program among retailers. By accelerating the rebate remittance process, we help our retail customers manage their magazine sales rebate program more effectively and, as...

9/3,K/10 (Item 7 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

11245859 SUPPLIER NUMBER: 55366929 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Online Buyers Tell E-Retailers Not to Expect Big Back-to-School Budgets; Fathers Are Purchasing More Online Than Expected.
PR Newswire, 6867
August 6, 1999
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 435 LINE COUNT: 00040

... to-school purchases this season. When asked about the second most popular incentive, consumers cited instantaneous product discounts and retailers cited rebates.

"If it's true that the customer is always right, then online retailers need to..."

9/3,K/11 (Item 8 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

10895223 SUPPLIER NUMBER: 54182100 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Infogrames Sponsors Big Apple Eggstravaganza; Company Kicks Off Major Marketing Push Behind New Line of Looney Tunes Games With Central Park Celebration.

Business Wire, 0136
March 23, 1999
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 718 LINE COUNT: 00062

... "Carrot Crazy" package, to be completed at nearby craft tables. The page will contain a **rebate** coupon on the title **redeemable** at participating **retailers**.

About Warner Bros.
Warner Bros. Consumer Products, a Time Warner Entertainment Company L.P., is...

9/3,K/12 (Item 9 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

09194001 SUPPLIER NUMBER: 19007604 (USE FORMAT 7 OR 9 FOR FULL TEXT)
New trade publication targets 100,000 urban retailers.
Business Wire, p1091268
Jan 9, 1997
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 1312 LINE COUNT: 00111

... advertising and promotions in support of new product releases or existing product cents off and **instant rebate** programs. Most importantly, the **retailer** was hampered in servicing his customers because he was out of the traditional communications loop... X

9/3,K/13 (Item 10 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

08435779 SUPPLIER NUMBER: 17840419 (USE FORMAT 7 OR 9 FOR FULL TEXT)
'An exciting time.' (**Supervalu Inc.**) (**GM/HBC Magazine: The Non-Foods Journal of Record**)
Snyder, Glenn
Progressive Grocer, v75, n1, p134(4)
Jan, 1996
ISSN: 0033-0787 LANGUAGE: English RECORD TYPE: Fulltext; Abstract
WORD COUNT: 1696 LINE COUNT: 00144

... Perhaps the most interesting new program, still in test, centers on a concept called the **Instant Retailer Rebate** Coupon (IRRC). It's designed to pass street money directly from the vendor to independent...

9/3,K/14 (Item 11 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

08190103 SUPPLIER NUMBER: 17515663 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Advancing the film: photo departments will be getting more exposure as fourth-quarter promotions heat up.
Elson, Joel
Supermarket News, v45, n40, p33(3)
Oct 2, 1995
ISSN: 0039-5803 LANGUAGE: English RECORD TYPE: Fulltext; Abstract
WORD COUNT: 1166 LINE COUNT: 00093

...ABSTRACT: photo products. Volume for photo departments can be increased 30% to 40% with additional displays, **processing** discounts, cross-merchandising and **rebates**. Fleming **retailers** plan promotions with Kodak, Fuji and Konica. Rebates will be offered on batteries, single-use...

9/3,K/15 (Item 12 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

08097848 SUPPLIER NUMBER: 17224461 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Promotions next stage in ECR implementation. (Efficient Consumer Response) (Electronic Marketing Conference)
Millstein, Marc
Supermarket News, v45, n34, p1(2)
August 21, 1995
ISSN: 0039-5803 LANGUAGE: English RECORD TYPE: Fulltext; Abstract
WORD COUNT: 699 LINE COUNT: 00058

... The ECR vision for years three and four called for electronic promotion via in-store **point -of- sale rebates**, full electronic data interchange coupon **redemption**, and frequent customer purchases recorded at POS supplying a frequent customer data base," he said...

9/3,K/16 (Item 13 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

08073666 SUPPLIER NUMBER: 17122607 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Turning on the lights. (supermarkets and wholesalers are turning to sales promotions to increase sales of light bulbs; includes related article on instantly redeemable coupons)
Elson, Joel; Angrisani, Carol
Supermarket News, v45, n31, p35(3)
July 31, 1995
ISSN: 0039-5803 LANGUAGE: English RECORD TYPE: Fulltext; Abstract
WORD COUNT: 1340 LINE COUNT: 00109

...ABSTRACT: end and daytime hours shorten. Promotional strategies encompass cross-merchandising, dollar-day campaigns, clip-stripping, **instant** peel-off coupons, and **instant rebates**. **Retailers** and wholesalers are observing increased sales from their promotions such as the 10% to 12...

9/3,K/17 (Item 14 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

06811108 SUPPLIER NUMBER: 14608431 (USE FORMAT 7 OR 9 FOR FULL TEXT)
PBs priced to move as Apple rolls out new rebate scheme. (Macintosh PowerBook portable computers) (Brief Article)
Hess, Robert
MacWEEK, v7, n43, p1(2)
Nov 1, 1993
DOCUMENT TYPE: Brief Article ISSN: 0892-8118 LANGUAGE: ENGLISH
RECORD TYPE: FULLTEXT
WORD COUNT: 541 LINE COUNT: 00047

... January and will be marketed under the slogan, "Does more. Costs less. Pays now."
The **instant rebates**, awarded at the **point of sale**, will range from \$100 on the PowerBook 165 and 165c to \$500 on a Duo... X (full)

9/3,K/18 (Item 15 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

06737408 SUPPLIER NUMBER: 14261951 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**APPLE USA ANNOUNCES REBATES FOR THE HOLIDAY SEASON; INSTANT REBATE APPLIES
TO SELECT POWERBOOKS AND APPLE PERIPHERALS**

PR Newswire, p1101NY008

Nov 1, 1993

LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

WORD COUNT: 289 LINE COUNT: 00035

... of a qualifying product from a participating reseller before February 1, 1994 will receive an instant rebate at the point-of-sale after signing a verification form. Participating authorized Apple resellers can provide more information on the...

9/3,K/19 (Item 16 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2003 The Gale Group. All rts. reserv.

06688516 SUPPLIER NUMBER: 14236030 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Banc One, Fifth Third plan major tests of cobranded cards at supermarkets.

**(Banc One Corp computer-chip credit cards, Fifth Third Bancorp-Kroger Co
cobranded credit card)**

Fickenscher, Lisa

American Banker, v158, n161, p14(1)

August 23, 1993

ISSN: 0002-7561 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT

WORD COUNT: 891 LINE COUNT: 00071

... of Fifth Third Bank in Cincinnati.

Kroger cardholders can earn up to \$500 in store rebates. These can be redeemed immediately at the point of sale or can be taken in a lump sum at the end of the year and... X

9/3,K/20 (Item 17 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2003 The Gale Group. All rts. reserv.

05473029 SUPPLIER NUMBER: 11223158 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Cher fit to take on the special-interest vid sector. (Video)

Sweeting, Paul

Billboard, v103, n36, p5(2)

Sept 7, 1991

ISSN: 0006-2510 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

WORD COUNT: 519 LINE COUNT: 00038

... free-standing newspaper inserts will include a "live" coupon that allows consumers to claim the rebate instantly from retailers if they buy the tape and a box of Equal in the same store. Consumers... X

9/3,K/21 (Item 18 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2003 The Gale Group. All rts. reserv.

05170672 SUPPLIER NUMBER: 10649893 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Who's minding the store? (supermarket and convenience store management)

Doherty, Katherine

U.S. Distribution Journal, v218, n4, p27(2)

April 15, 1991

ISSN: 0897-1315 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

WORD COUNT: 1545 LINE COUNT: 00123

... the product line and help encourage consumer trial."

One of the advantages of in-store instant - rebate programs is that the retailer can find out daily how much of the featured product has moved, according to McClay...

9/3,K/22 (Item 19 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

04628683 SUPPLIER NUMBER: 09213680 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Reggies, please. (sales promotion awards at Promotion Marketing Association of America conference) (Sales Promotion)
Bowman, Russ
Marketing & Media Decisions, v25, n4, p81(1)
April, 1990
ISSN: 0195-4296 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
WORD COUNT: 731 LINE COUNT: 00056

... to charities and provided incentives for toy donations. Forty million mini-catalogs with \$75 in rebates and a \$1 dollar instant coupon were distributed. Key retailers like Toys R' Us and K mart signed up and over 10,000 local events...

9/3,K/23 (Item 20 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

03899579 SUPPLIER NUMBER: 07487003 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Checks gain ground as rebate alternative. (instant rebate programs)
Building Supply Home Centers, v156, n3, p34(2)
March, 1989
ISSN: 0890-9008 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
WORD COUNT: 917 LINE COUNT: 00072

... doesn't know what it is and they have to explain it."
Failure to explain instant rebate checks to retailers has been a problem for the early promotions. Promotions consultant George Burr pioneered the first...

9/3,K/24 (Item 21 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

03720942 SUPPLIER NUMBER: 06907448 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Kroger upscale ads add up in cosmetics.
Elson, Joel
Supermarket News, v38, n51, p14(1)
Dec 19, 1988
ISSN: 0039-5803 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
WORD COUNT: 414 LINE COUNT: 00033

... the offerings.
The ads feature several different kinds of high denomination coupons, including attention-getting instant cash rebates .
The retailer decided to run the ads after last year's effort produced the positive results and...

9/3,K/25 (Item 22 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

02827551 SUPPLIER NUMBER: 04254466 (USE FORMAT 7 OR 9 FOR FULL TEXT)

State legislatures propose polygraph bans, limit product liability suits.
Discount Store News, v25, p174(2)
May 26, 1986
ISSN: 0012-3587 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
WORD COUNT: 965 LINE COUNT: 00084

... California (requiring disclosure of customer ineligibility for rebates on grey market products), and Iowa (requiring **retailers** to honor **rebates immediately**). X

*Limits on sale of over-the-counter capsules: New York (total ban); Illinois (dispensed only...)

9/3,K/26 (Item 23 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

02177038 SUPPLIER NUMBER: 03564475 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Banks cash coupons by electronics.
Kaplan, Rachel
Supermarket News, v34, p1(2)
Dec 17, 1984
ISSN: 0039-5803 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
WORD COUNT: 1007 LINE COUNT: 00080

Called Express Rebate System, the program uses banks as clearing houses, instead of the usual **rebate** and coupon **redemption** steps. It allows both **retailers** and customers (on mail-ins) to get rebate money immediately, instead of waiting months to... X (full)

9/3,K/27 (Item 24 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

01890547 SUPPLIER NUMBER: 03035704 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Exxon puts new muscle in marketing programs. (Supplier Profiles)
Automotive Marketing, v12, p29(1)
Dec, 1983
ISSN: 0193-3264 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
WORD COUNT: 921 LINE COUNT: 00072

... be taken at any time the retailer chooses.
There are also multiple periods when consumer **rebates** are offered through **redeemable** coupons. The **retailer** can choose to promote these rebates at the times that suit him best. Exxon even...

9/3,K/28 (Item 1 from file: 275)
DIALOG(R)File 275:Gale Group Computer DB(TM)
(c) 2003 The Gale Group. All rts. reserv.

02321126 SUPPLIER NUMBER: 55406343 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Daddy's The Decision-Maker On Back-to-School E-Shopping 08/09/99.
O'Connell, Brian
Newsbytes PM, NA
August 9, 1999
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 410 LINE COUNT: 00036

... to-school purchases this season. When asked about the second most popular incentive, consumers cited **instantaneous** product discounts and **retailers** cited **rebates**.

"If it's true that the customer is always right, then online retailers need to..."

9/3,K/29 (Item 1 from file: 609)
DIALOG(R)File 609:Bridge World Markets
(c) 2001 Bridge. All rts. reserv.

00820549 BJNFVQM (USE FORMAT 7 FOR FULLTEXT)
GotSavings, Inktomi to offer online merchandise promotions (B)
BRIDGENEWS GLOBAL MARKETS
Monday, August 14, 2000 15:13 GMT
JOURNAL CODE: MAR LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
DOCUMENT TYPE: NEWSWIRE
WORD COUNT: 655

...S.
promotions industry with innovative and cost-effective solutions for more efficiently managing, distributing and **redeeming** manufacturer and **retailer** promotions and **rebates**. The company distributes promotions through partnerships with over 30 e-commerce sites and services, including...

9/3,K/30 (Item 2 from file: 609)
DIALOG(R)File 609:Bridge World Markets
(c) 2001 Bridge. All rts. reserv.

00512289 BFDNQHV (USE FORMAT 7 FOR FULLTEXT)
Video electronics rebound; instant rebates contribute (B)
BRIDGENEWS GLOBAL MARKETS
Monday, March 20, 2000 21:07 GMT
JOURNAL CODE: MAR LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
DOCUMENT TYPE: NEWSWIRE
WORD COUNT: 670

TEXT:
...probable key to recent consumer purchases of video consumer electronics devices is the availability of **instant rebates** at big-box electronics **retailers** --on personal computers. In-store offers--rather than mail-in deals--just started to be...

9/3,K/31 (Item 1 from file: 610)
DIALOG(R)File 610:Business Wire
(c) 2003 Business Wire. All rts. reserv.

00301730 20000615167B2961 (USE FORMAT 7 FOR FULLTEXT)
GotSavings Releases Promotions Access Tool for Wireless Palm Users; SkyCentives Mobile Access to Promotions Enhances Brick-and-Mortar Shopping Experience for Consumers
Business Wire
Thursday, June 15, 2000 12:12 EDT
JOURNAL CODE: BW LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
DOCUMENT TYPE: NEWSWIRE
WORD COUNT: 284

...gotsavings.com.

About GotSavings.com

GotSavings is creating the infrastructure for the management, distribution, and **redemption** of manufacturer and **retailer rebates** and promotions. The company distributes promotions through partnerships with over 25 e-commerce sites and...

9/3,K/32 (Item 2 from file: 610)
DIALOG(R)File 610:Business Wire
(c) 2003 Business Wire. All rts. reserv.

00121736 19991018291B1388 (USE FORMAT 7 FOR FULLTEXT)
OneClip.com Introduces Next Generation in Online Promotions; NetGrocer, Goya Foods and Latin Grocer First To Utilize New Couponing Technology
Business Wire
Monday, October 18, 1999 10:09 EDT
JOURNAL CODE: BW LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
DOCUMENT TYPE: NEWSWIRE
WORD COUNT: 990

TEXT:

OneClip.com today introduced the first technology that allows online **retailers** to offer manufacturers' **instant rebates**, coupons, promotions and other incentives to consumers - without forcing them to leave a retailer's...

...bonus frame or just a slash across a regular price.

Unlike traditional coupons, where the **retailer** has to **process** the **rebates** to be compensated by the manufacturer, the retailer is compensated automatically by OneClip.com. This...

9/3,K/33 (Item 1 from file: 619)
DIALOG(R)File 619:Asia Intelligence Wire
(c) 2003 Fin. Times Ltd. All rts. reserv.

06485120 JHKJIAAEAIW (USE FORMAT 7 FOR FULLTEXT)
DADDY'S THE DECISION-MAKER ON BACK-TO-SCHOOL E-SHOPPING
Newsbytes
Monday, August 9, 1999
JOURNAL CODE: NSBT LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 394

...to-school purchases this season. When asked about the second most popular incentive, consumers cited **instantaneous** product discounts and **retailers** cited **rebates**.

"If it's true that the customer is always right, then online retailers need to..."

9/3,K/34 (Item 1 from file: 624)
DIALOG(R)File 624:McGraw-Hill Publications
(c) 2003 McGraw-Hill Co. Inc. All rts. reserv.

0595306
STUDY SAYS ENERGY EFFICIENCY NOT ENOUGH FOR SUCCESS OF HOME-LIGHTING PROGRAMS
Electric Utility Week's Demand Side Report August 18, 1994; Pg 11
Journal Code: DSR ISSN: 1065-8696
Section Heading: Research
Word Count: 365 *Full text available in Formats 5, 7 and 9*

TEXT:

... and how they can be reached, which products should be included in DSM programs, how **rebates** and discounts should offered or **redeemed**, and how **retailers**' involvement can be maximized.

The study is available for \$8,900 from MCM Energy Research...

9/3,K/35 (Item 2 from file: 624)
DIALOG(R)File 624:McGraw-Hill Publications
(c) 2003 McGraw-Hill Co. Inc. All rts. reserv.

0451830

SEATTLE CITY LIGHT TARGETS 26.6 MW OF INDUSTRIAL DSM OVER NEXT 10 YEARS
Industrial Energy Bulletin January 1, 1993; Pg 7
Journal Code: IEB ISSN: 0894-5764
Section Heading: DEMAND-SIDE MANAGEMENT
Word Count: 514 *Full text available in Formats 5, 7 and 9*

TEXT:

...program, SCL has come up with new ways to deal with industrials. It will offer **process** equipment **rebates** through distributors, **retailers**, manufacturers' reps and other points of sale. Because the market is much larger than the...

9/3,K/36 (Item 1 from file: 647)
DIALOG(R)File 647:CMP Computer Fulltext
(c) 2003 CMP Media, LLC. All rts. reserv.

01123200 CMP ACCESSION NUMBER: CRW19970421S0041

Rebates, bundles promote margins - Product tie-ins and cash-back offers displace sweepstakes and giveaways in conveying value and contributing cash to the bottom line

Aaron Ricadela
COMPUTER RETAIL WEEK, 1997, n 167, PG41
PUBLICATION DATE: 970421
JOURNAL CODE: CRW LANGUAGE: English
RECORD TYPE: Fulltext
SECTION HEADING: Special Feature:1997 Retail Promos
WORD COUNT: 1173

... aggregate margins as price reductions do. But one buyer said that while mail-in and **instant rebates** offer temporary margin protection for **retailers**, and generally low redemption rates make mail-in offers effective for vendors, they are usually...

9/3,K/37 (Item 2 from file: 647)
DIALOG(R)File 647:CMP Computer Fulltext
(c) 2003 CMP Media, LLC. All rts. reserv.

01033252 CMP ACCESSION NUMBER: CRW19941031S0046

MECC - Minneapolis, began a three-tiered promotional campaign that coincides with the 1...

COMPUTER RETAIL WEEK, 1994, n 47, PG45
PUBLICATION DATE: 941031
JOURNAL CODE: CRW LANGUAGE: English
RECORD TYPE: Fulltext
SECTION HEADING: merchandising
WORD COUNT: 110

... million students.

In addition, consumer product packages sold in retail stores will feature a \$10 **instant rebate**. **Retailers** are being provided with shelf talkers to bring attention to the offer.

Contact: (612) 569...

9/3,K/38 (Item 1 from file: 696)
DIALOG(R)File 696:DIALOG Telecom. Newsletters

(c) 2003 The Dialog Corp. All rts. reserv.

00721919

SEGA WILL GIVE DREAMCASTS AWAY AS \$200 REBATE

CONSUMER MULTIMEDIA REPORT

April 17, 2000 DOCUMENT TYPE: NEWSLETTER

PUBLISHER: WARREN PUBLISHING INC.

LANGUAGE: ENGLISH

WORD COUNT: 1544

RECORD TYPE: FULLTEXT

(c) WARREN PUBLISHING INC. All Rts. Reserv.

TEXT:

...their stores

for customers who have just bought Dreamcast to register for SegaNet and get **instant rebate** check, "retailers that can't handle this particular process" simply can tell customers to register for SegaNet...their stores

for customers who have just bought Dreamcast to register for SegaNet and get **instant rebate** check, "retailers that can't handle this particular process" simply can tell customers to register for SegaNet...

9/3,K/39 (Item 2 from file: 696)

DIALOG(R)File 696:DIALOG Telecom. Newsletters

(c) 2003 The Dialog Corp. All rts. reserv.

00691906

BEST BUY AND CIRCUIT CITY GAIN

CONSUMER ELECTRONICS

September 20, 1999 DOCUMENT TYPE: NEWSLETTER

PUBLISHER: WARREN PUBLISHING INC.

LANGUAGE: ENGLISH

WORD COUNT: 374

RECORD TYPE: FULLTEXT

(c) WARREN PUBLISHING INC. All Rts. Reserv.

TEXT:

...to analyst questioner on why

Circuit City hasn't followed Best Buy example of installing **instant rebate at point of sale**, Pres.-COO Alan McCollough said: "'Instant' would be an exaggeration." He said that "to the...to analyst questioner on why

Circuit City hasn't followed Best Buy example of installing

instant rebate at point of sale, Pres.-COO Alan McCollough said: "'Instant' would be an exaggeration." He said that "to the..."

9/3,K/40 (Item 1 from file: 810)

DIALOG(R)File 810:Business Wire

(c) 1999 Business Wire . All rts. reserv.

0197048 BW146

SUPERMAC TECHNOLOGY: SuperMac announces instant holiday rebates ; point -of- sale savings of up to \$800

October 15, 1990

Byline: Business Editors and Computer Writers

SuperMac announces instant holiday rebates ; point -of- sale savings of up to \$800

File 47:Gale Group Magazine DB(TM) 1959-2003/Nov 18
(c) 2003 The Gale group
File 122:Harvard Business Review 1971-2003/Nov
(c) 2003 Harvard Business Review
File 148:Gale Group Trade & Industry DB 1976-2003/Nov 19
(c) 2003 The Gale Group
File 275:Gale Group Computer DB(TM) 1983-2003/Nov 18
(c) 2003 The Gale Group
File 444:New England Journal of Med. 1985-2003/Nov W4
(c) 2003 Mass. Med. Soc.
File 482:Newsweek 2000-2003/Nov 19
(c) 2003 Newsweek, Inc.
File 609:Bridge World Markets 2000-2001/Oct 01
(c) 2001 Bridge
File 610:Business Wire 1999-2003/Nov 19
(c) 2003 Business Wire.
File 619:Asia Intelligence Wire 1995-2003/Nov 18
(c) 2003 Fin. Times Ltd
File 622:EIU Magazines 2000-2003/Nov 21
(c) 2003 EIU Magazines
File 624:McGraw-Hill Publications 1985-2003/Nov 19
(c) 2003 McGraw-Hill Co. Inc
File 635:Business Dateline(R) 1985-2003/Nov 19
(c) 2003 ProQuest Info&Learning
File 646:Consumer Reports 1982-2003/Oct
(c) 2003 Consumer Union
File 647:CMPI Computer Fulltext 1988-2003/Nov W3
(c) 2003 CMPI Media, LLC
File 674:Computer News Fulltext 1989-2003/Nov W2
(c) 2003 IDG Communications
File 696:DIALOG Telecom. Newsletters 1995-2003/Nov 18
(c) 2003 The Dialog Corp.
File 748:Asia/Pac Bus. Jrnls 1994-2003/Nov 19
(c) 2003 The Dialog Corporation
File 810:Business Wire 1986-1999/Feb 28
(c) 1999 Business Wire

?ds

Set	Items	Description
S1	3174	(MAIL()(IN OR INS)(3N)(REBATE OR REBATES))
S2	47	S1(5N)(PROCESS? OR REDEEM? OR REDEMPTION?)
S3	3174	(MAIL()(IN OR INS)(3N)(REBATE OR REBATES))
S4	84	S3(5N)(IMMEDIAT? OR INSTANT?)
S5	1132476	POINT(1W)SALE? OR POS OR IN()HOUSE OR RETAILER?
S6	468	WALKER()DIGITAL?
S7	1543	AU=(PACKES, J? OR PACKES J ? OR WALKER, J? OR WALKER J? OR JORASCH, J? OR JORASCH J? OR TEDESCO, D? OR TEDESCO D? OR BEMER, K? OR BEMER K?)
S8	8	S2(S)S5
S9	8	RD (unique items)
S10	18	S4(S)S5
S11	13	S10 NOT S9
S12	9	RD (unique items)
S13	0	(S6 OR S7)(S)S1

9/3,K/1 (Item 1 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

16170799 SUPPLIER NUMBER: 106984918 (USE FORMAT 7 OR 9 FOR FULL TEXT)
)

**BIG PUSH; AFTER A SUMMER OF TEPID SALES, RETAILERS LOOK TO BEVERAGE
MARKETERS TO HELP THEM BOOST FOURTH-QUARTER EARNINGS.**

Murray, Barbara
Supermarket News, 45
August 25, 2003
ISSN: 0039-5803 LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 1502 LINE COUNT: 00116

... rewards consumers for buying both the coolers and a can of nuts with a \$3 mail - in rebate or \$2 instant redemption coupon. Gambke said he favors such promotions because they give the retailer the opportunity to put out value items, or allow retailers to promote any brand of nuts they want to move.

Support for last year's...

9/3,K/2 (Item 2 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

15603058 SUPPLIER NUMBER: 98439157 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Impact of store brands apparent in photo. (Private Label).
Chain Drug Review, 25, 5, 46(1)
March 3, 2003
ISSN: 0164-9914 LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 578 LINE COUNT: 00049

... label photo in a number of other ways, most of them promotional. In-ad coupons, mail - in rebates, instantly redeemable coupons, bonus packs, free exposures, on-pack premiums and a variety of mail-in, value-added offers have nil been used to bolster retailers store brand photo lines.

And because photo is a high-impulse category, retailers have been...

9/3,K/3 (Item 3 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

15525722 SUPPLIER NUMBER: 94961281 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Store brands make gains in photo. (Private Label).
Chain Drug Review, 24, 20, 24(1)
Nov 25, 2002
ISSN: 0164-9914 LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 423 LINE COUNT: 00038

... executive officer Ira Lampert.

For store brand photo products generally growth will be proportional to retailers' promotional support, observes Cacciola. Ferrania has always worked with retailers to support placement of both secondary displays and feature ads with such consumer promotional offerings as in-ad coupons, mail - in rebates, instantly redeemable coupons, bonus packs, free exposures, on-pack premiums and various mail-in, value-added offers...

9/3,K/4 (Item 4 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB

(c) 2003 The Gale Group. All rts. reserv.

10644073 SUPPLIER NUMBER: 20935116 (USE FORMAT 7 OR 9 FOR FULL TEXT)
CompUSA Announces Exclusive Pre-Booking Promotion for Launch of Apple iMac;
Offers "Apple Coupon Book" With Savings Up to \$800
PR Newswire, p722DAW008
July 22, 1998
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 500 LINE COUNT: 00044

TEXT:

DALLAS, July 22 /PRNewswire/ -- CompUSA Inc. (NYSE: CPU), America's Largest Computer Superstore(R) **retailer**, today announced plans to begin promoting the new Apple(R) iMac(TM) personal computer on...

...deposit of \$250 at any CompUSA retail location nationwide will receive a book of coupons **redeemable** for instant and **mail - in rebates** on the purchase of Apple-related software and accessories.

9/3,K/5 (Item 5 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c) 2003 The Gale Group. All rts. reserv.

09957059 SUPPLIER NUMBER: 20124148 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Consumers Save \$10 With Microsoft Money 98 Financial Suite and Kiplinger TaxCut
PR Newswire, p107SFW020
Jan 7, 1998
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 1439 LINE COUNT: 00121

... even the most difficult subjects easy to understand." The \$10 rebate is available through participating **retailers** that stock both Money 98 Financial Suite and TaxCut products. To **redeem** the **rebate** offer, consumers must **mail in** the \$10 **rebate** coupon with a photocopy of the original receipt(s) plus the box top or bottom...

9/3,K/6 (Item 6 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c) 2003 The Gale Group. All rts. reserv.

08934833 SUPPLIER NUMBER: 18617085 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Sell-through video cross-promotions multiply. (Supermarket Video Supplement)
Alaimo, Dan
Supermarket News, v46, n35, p18A(3)
August 26, 1996
ISSN: 0039-5803 LANGUAGE: English RECORD TYPE: Fulltext; Abstract
WORD COUNT: 1493 LINE COUNT: 00116

... other products. The title's suggested retail price is Increasingly, these offers are using instantly **redeemable** coupons instead of the **mail - in rebates**. For example, the cross-promotions of "Toy Story" and "Twister" use IRCs. This is a trend cheered by all the **retailers** surveyed by SN.

Food Lion has been concerned about customer frustration over the mail-in...

9/3,K/7 (Item 7 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c) 2003 The Gale Group. All rts. reserv.

08209747 SUPPLIER NUMBER: 17636105 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Tie-ins, product partners push vids: hits aided by effective merchandising. (Industry Overview)

Traiman, Steve

Billboard, v107, n39, p81(1)

Sep 30, 1995

DOCUMENT TYPE: Industry Overview ISSN: 0006-2510 LANGUAGE:
English RECORD TYPE: Fulltext; Abstract
WORD COUNT: 951 LINE COUNT: 00078

... Video, and "Free Willy 2" from Warner Home Video.

One of the biggest consumer - and **retailer** - complaints has been the **mail - in process** for **rebates** on both advertised movie and tie-in titles. Buena Vista has simplified things for "Cinderella..."

9/3,K/8 (Item 1 from file: 696)

DIALOG(R) File 696:DIALOG Telecom. Newsletters
(c) 2003 The Dialog Corp. All rts. reserv.

00675764

High-Speed Strategy: MediaOne Takes Cable Modem Retail Paradigm To Task In VA

CABLEFAX

June 14, 1999 VOL: 10 ISSUE: 114 DOCUMENT TYPE: NEWSLETTER
PUBLISHER: PHILLIPS BUSINESS INFORMATION
LANGUAGE: ENGLISH WORD COUNT: 352 RECORD TYPE: FULLTEXT

(c) PHILLIPS PUBLISHING INTERNATIONAL All Rts. Reserv.

TEXT:

...CableLabs' interoperability test so far). As part of MediaOne's deal with 3 of the **retailer**'s stores in Richmond, trained Circuit City staffers will provide hands-on demos of MediaOne...

...people live within MediaOne's high-speed service area, and walk them through the installation **process**. Meanwhile, MediaOne is offering **mail - in rebates** for the modems to spark interest, offering the equipment and installation for \$199 during the...

12/3,K/1 (Item 1 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

15134401 SUPPLIER NUMBER: 93710075 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Beyen Retail Ad Survey Finds Decline in PC Offers, Increase in Rebates;
Rebates Account for an Increasing Proportion of Retail Offers.
Business Wire, 2459
Oct 31, 2002
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 347 LINE COUNT: 00051

... than two-thirds of all PC offers at retail, up from 53.5% in 2001.
"Retailers and their suppliers continue to rely on rebates and related offers to hit key price advertising analysis for Beyen Corp. "As long as they bring people into the stores, **retailers** will continue to hammer away with **mail - in**, **instant** and upgrade **rebates**."

Offer Type	Change in # of Ads Jan.-Sept.	Jan.-Sept. '02 Share	Jan.-Sept. '01...
------------	----------------------------------	-------------------------	----------------------

12/3,K/2 (Item 2 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

10410461 SUPPLIER NUMBER: 21039001 (USE FORMAT 7 OR 9 FOR FULL TEXT)
USB May Slacken A Scanner Slide -- New SKUs' Functionality Halts Price Erosion. (Industry Trend or Event)
Koenig, Steve
Computer Retail Week, v8, n29, p3(1)
August 17, 1998
ISSN: 1066-7598 LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 346 LINE COUNT: 00030

Best Buy, Fry's Electronics and other **retailers** are aggressively promoting the cheaper devices, adding **instant rebates** to existing vendor **mail - in** offers in some cases. In other instances, stores are including scanners with inexpensive color inkjet... X

12/3,K/3 (Item 3 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

02177038 SUPPLIER NUMBER: 03564475 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Banks cash coupons by electronics.
Kaplan, Rachel
Supermarket News, v34, p1(2)
Dec 17, 1984
ISSN: 0039-5803 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
WORD COUNT: 1007 LINE COUNT: 00080

... as clearing houses, instead of the usual rebate and coupon redemption steps. It allows both **retailers** and customers (on **mail - ins**) to get **rebate** money **immediately**, instead of waiting months to be reimbursed, as is often the case for **retailers**. X
If such a plan becomes successful -- it will be used this spring and next fall... (full)

12/3,K/4 (Item 1 from file: 647)
DIALOG(R)File 647:cmp Computer Fulltext
(c) 2003 CMP Media, LLC. All rts. reserv.

01169655 CMP ACCESSION NUMBER: CRW19980817S0020
USB May Slacken A Scanner Slide - New SKUs' Functionality Halts Price Erosion
Steve Koenig
COMPUTER RETAIL WEEK, 1998, n 215, PG3
PUBLICATION DATE: 980817
JOURNAL CODE: CRW LANGUAGE: English
RECORD TYPE: Fulltext
SECTION HEADING: News
WORD COUNT: 316

Best Buy, Fry's Electronics and other **retailers** are aggressively promoting the cheaper devices, adding **instant rebates** to existing vendor **mail - in** offers in some cases. In other instances, stores are including scanners with inexpensive color inkjet...

12/3,K/5 (Item 2 from file: 647)
DIALOG(R)File 647:CMP Computer Fulltext
(c) 2003 CMP Media, LLC. All rts. reserv.

01123200 CMP ACCESSION NUMBER: CRW19970421S0041
Rebates, bundles promote margins - Product tie-ins and cash-back offers displace sweepstakes and giveaways in conveying value and contributing cash to the bottom line
Aaron Ricadela
COMPUTER RETAIL WEEK, 1997, n 167, PG41
PUBLICATION DATE: 970421
JOURNAL CODE: CRW LANGUAGE: English
RECORD TYPE: Fulltext
SECTION HEADING: Special Feature:1997 Retail Promos
WORD COUNT: 1173

... cut into their aggregate margins as price reductions do. But one buyer said that while **mail - in** and **instant rebates** offer temporary margin protection for **retailers**, and generally low redemption rates make mail-in offers effective for vendors, they are usually...

12/3,K/6 (Item 3 from file: 647)
DIALOG(R)File 647:CMP Computer Fulltext
(c) 2003 CMP Media, LLC. All rts. reserv.

01034687 CMP ACCESSION NUMBER: CRW19941114S0035
Understanding Rebate Strategies (street beat)
Phil Magney
COMPUTER RETAIL WEEK, 1994, n 48, PG49
PUBLICATION DATE: 941114
JOURNAL CODE: CRW LANGUAGE: English
RECORD TYPE: Fulltext
SECTION HEADING: hardware
WORD COUNT: 259

... as ``pull'' programs because they attract customers. There are typically two types of end-user **rebates** : **mail - in** and **instant**. **Mail - in rebates** tend to generate the most promotional appeal. **Retailers** typically advertise the before-and-after -rebate price. While mail-in rebates do stimulate sales...

12/3,K/7 (Item 1 from file: 696)
DIALOG(R)File 696:DIALOG Telecom. Newsletters
(c) 2003 The Dialog Corp. All rts. reserv.

00819599

PHILIPS TAKING DVD+RW RECORDING TO MASS MARKET
CONSUMER ELECTRONICS
February 24, 2003 DOCUMENT TYPE: NEWSLETTER
PUBLISHER: WARREN PUBLISHING INC.
LANGUAGE: ENGLISH WORD COUNT: 1351 RECORD TYPE: FULLTEXT

(c) WARREN PUBLISHING INC. All Rts. Reserv.

TEXT:

...would target "new mass customer" through Magnavox's distribution base of mass merchandisers and national **retailers**. Since late 2001 launch, DVD+R/RW decks have been marketed only under Philips brand...

...which first retailed for \$999 and lately has been promoted as low as \$599 after **instant** and **mail - in rebates** (CED Feb 20 p5). Deck will be phased out as new models enter pipeline in...

...input on rear panel for dubbing camcorder footage to blank DVDs. Mintz wouldn't identify **retailers** that would carry Magnavox deck, except to describe them as "national" accounts. Among those now...

...in works and probably would include kiosks and other in-store support. He said relevant **retailers** were committed to supporting product: "We're not just putting a box on a shelf..."

12/3,K/8 (Item 2 from file: 696)
DIALOG(R)File 696:DIALOG Telecom. Newsletters
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00781475
DVD HITS NEW LOW -- \$69.98
CONSUMER ELECTRONICS
November 26, 2001 DOCUMENT TYPE: NEWSLETTER
PUBLISHER: WARREN PUBLISHING INC.
LANGUAGE: ENGLISH WORD COUNT: 1364 RECORD TYPE: FULLTEXT

(c) WARREN PUBLISHING INC. All Rts. Reserv.

TEXT:

...19"
stereo TV from Tronic brand that Kmart promoted at \$79.86 "while quantities last." **Retailer** also slashed 20% from regularly priced music selections. Wal-Mart sold Quasar VHS-C camcorder at \$198.88.

Camcorder discounts were similarly steep elsewhere. In addition to Quasar, several **retailers** had RCA brand VHS-C camcorder at \$199.97 and others had JVC model at...advertised \$349 price on Que brand internal DVD-R/RAM drive for PCs after \$100 **instant** and **mail - in rebates**. DVD-R blanks were stickered at \$11.99 for single disc, \$19.99 for rewritable...

...came closest to matching eMachines offer with Hewlett-Packard model at \$549 after \$150 in **mail - in** and **instant rebates**. HP model had 900 MHZ Celeron processor, 128 SDRAM, 30 GB hard drive, 48x CD...

...Best Buy led way with 15" model that sold for \$229 after \$80 rebate, but **retailer** limited distribution

to 10 units per store. CompUSA had Envision 15" at \$249 after \$100 mail-in rebate -- \$50 each from **retailer** and manufacturer. Office Depot countered with Microtek 15" at \$279 after \$100 rebate, while Circuit...

12/3,K/9 (Item 3 from file: 696)
DIALOG(R)File 696:DIALOG Telecom. Newsletters
(c) 2003 The Dialog Corp. All rts. reserv.

00747993
CIRCUIT CITY'S DIRECTV PROMOTION MET COMPETITION
AUDIO WEEK
October 30, 2000 DOCUMENT TYPE: NEWSLETTER
PUBLISHER: WARREN PUBLISHING INC.
LANGUAGE: ENGLISH WORD COUNT: 1078 RECORD TYPE: FULLTEXT

(c) WARREN PUBLISHING INC. All Rts. Reserv.

TEXT:
...strategies, industry sources said.

Ovation in Indianapolis, handful of Blockbuster stores and select other regional **retailers** have participated in recent weeks in promotion with same terms as Circuit City's -- \$1...

...in their marketplace any more," CE executive said.
"They haven't been a particularly aggressive **retailer**, but they are defensive. You get out there a lot faster by buying an ad...

...70 or 80 local newspapers."

In turn, response by Circuit's competition was swift and **immediate**. Good Guys moved \$100 mail - in **rebate** program it had been running with dual-LNB receiver across DirecTV line. Sound Advice quickly...

...and dropped some hardware to \$1. ABC Warehouse in Mich. matched price. One of few **retailers** not countering ad was BrandsMart in Fla., which already had advertised DirecTV hardware at 1...

...national chains run things at cheap prices we refuse to bite," said N.Y.C. **retailer** that also advertised aggressive prices.
"Every time they give us a hard time about low...who said DirecTV didn't sanction Circuit campaign which it said it was funded by **retailer**. DirecTV officials conceded, however, that they had no recourse against Circuit other than to express...

...t learn of Circuit initiative "until we opened up the newspaper this morning." He said **retailers** "obviously are free to price the product how they want." Circuit promotion typifies very competitive...under same terms.

Referring to RadioShack, CE executive said: "If you think about it, the **retailer** that sells the most DirecTV systems sells it at the highest price and this will..."

• 'File 344:Chinese Patents Abs Aug 1985-2003/Apr
 (c) 2003 European Patent Office
• File 347:JAPIO Oct 1976-2003/Jul (Updated 031105)
 (c) 2003 JPO & JAPIO
File 350:Derwent WPIX 1963-2003/UD,UM &UP=200374
 (c) 2003 Thomson Derwent

?ds

Set	Items	Description
S1	2	(MAIL() (IN OR INS) (3N) (REBATE OR REBATES))
S2	0	S1(5N) (PROCESS? OR REDEEM? OR REDEMPTION?)
S3	2	(MAIL() (IN OR INS) (3N) (REBATE OR REBATES))
S4	0	S3(5N) (IMMEDIAT? OR INSTANT?)
S5	15914	POINT(1W)SALE? OR POS OR IN()HOUSE OR RETAILER?
S6	0	WALKER()DIGITAL?
S7	1092	AU=(PACKES, J? OR PACKES J ? OR WALKER, J? OR WALKER J? OR JORASCH, J? OR JORASCH J? OR TEDESCO, D? OR TEDESCO D? OR BEMER, K? OR BEMER K?)
S8	1	(S1 OR S3) AND S5
S9	0	S7 AND (S1 OR S2)
S10	3	S7 AND REBATE?

8/5/1 (Item 1 from file: 350)

DIALOG(R) File 350:Derwent WPIX

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014687431

WPI Acc No: 2002-508135/200254

XRPX Acc No: N02-402132

Method for making express rebates comprising using third-party agency by communicating, by computer-networked data-transmission device, from vendor, directly or indirectly, to purchaser, information-verifying rebate-entitlement

Patent Assignee: HADJIGEORGIS G K (HADJ-I)

Inventor: HADJIGEORGIS G K

Number of Countries: 023 Number of Patents: 003

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
WO 200237216	A2	20020510	WO 2001US43990	A	20011106	200254 B
AU 200217842	A	20020515	AU 200217842	A	20011106	200258
US 20020152118	A1	20021017	US 2000246021	A	20001106	200270
			US 2001834503	A	20010413	

Priority Applications (No Type Date): US 2001834503 A 20010413; US 2000246021 P 20001106

Patent Details:

Patent No	Kind	Lan Pg	Main IPC	Filing Notes
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WO 200237216	A2	E	13 G06F-000/00
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Designated States (National): AU CA JP

Designated States (Regional): AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

AU 200217842	A	G06F-000/00	Based on patent WO 200237216
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US 20020152118	A1	G06F-017/60	Provisional application US 2000246021
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Abstract (Basic): WO 200237216 A2

NOVELTY - Information verifying rebate-entitlement is communicated from purchaser, directly or indirectly, to vendor by computer-networked data-transmission device. c. Information verifying rebate-entitlement is communicated from vendor, directly or indirectly, to purchaser using network transmission for providing the purchaser with his, hers or its rebate, in full, or less an agent's commission.

USE - In a system of process steps operating in association with microprocessor/controllers

ADVANTAGE - Improves currently employed mail - in rebate programs with a system, which generates an express rebate at the point of sale .

pp; 13 DwgNo 0/0

Title Terms: METHOD; EXPRESS; REBATE; COMPRISE; THIRD; PARTY; AGENT; COMMUNICATE; COMPUTER; DATA; TRANSMISSION; DEVICE; VENDING; INDIRECT; PURCHASE; INFORMATION; VERIFICATION; REBATE

Derwent Class: T01; T05

International Patent Class (Main): G06F-000/00; G06F-017/60

File Segment: EPI

X

• 10/5/1 (Item 1 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2003 Thomson Derwent. All rts. reserv.

014869160 **Image available**

WPI Acc No: 2002-689866/200274

Related WPI Acc No: 2000-236615; 2003-480281

XRPX Acc No: N02-544125

Customized reward offer processing method for credit card holders, involves determining performance target associated with financial account of credit card holder, to evaluate reward offer

Patent Assignee: WALKER DIGITAL LLC (WALK-N)

Inventor: JINDAL S K; **WALKER J S**; WEIR-JONES T

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
US 6434534	B1	20020813	US 97921868	A	19970828	200274 B
			US 99422415	A	19991021	

Priority Applications (No Type Date): US 97921868 A 19970828; US 99422415 A 19991021

Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
US 6434534	B1	17		G06F-017/60	Cont of application US 97921868
					Cont of patent US 6018718

Abstract (Basic): US 6434534 B1

NOVELTY - A performance target associated with a financial account of a credit card holder, is determined. A reward offer and a target period are transmitted to the card holder, if he/she behaves according to the performance target. Before the end of the target period, a new performance target and an associated reward offer are determined by comparing the latest performance target.

USE - For providing and managing customized reward offers such as cash **rebate** reward, frequent flyer mile reward, APR reduction reward, magazine subscriptions, airline tickets, free gifts and discount coupons for credit card holders.

ADVANTAGE - Since the reward offers are evaluated based on the financial accounts criteria of the credit card holders, they are induced to exhibit behavior desired by an account issuer.

DESCRIPTION OF DRAWING(S) - The figure shows the flowchart illustrating the customized reward setting process.

pp; 17 DwgNo 6/8

Title Terms: CUSTOMISATION; REWARD; OFFER; PROCESS; METHOD; CREDIT; CARD; HOLD; DETERMINE; PERFORMANCE; TARGET; ASSOCIATE; FINANCIAL; ACCOUNT; CREDIT; CARD; HOLD; EVALUATE; REWARD; OFFER

Derwent Class: T01; T05

International Patent Class (Main): G06F-017/60

File Segment: EPI

10/5/2 (Item 2 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2003 Thomson Derwent. All rts. reserv.

013507138 **Image available**

WPI Acc No: 2000-679082/200066

XRPX Acc No: N00-502740

Competitive bidding rewarding method on-line auction, involves qualifying bidder to receive reward, when his bid is greater than that of remaining bids

Patent Assignee: WALKER DIGITAL LLC (WALK-N)

Inventor: **TEDESCO D E**; VAN LUCHENE A S; **WALKER J S**

Number of Countries: 087 Number of Patents: 002

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
WO 200041108	A1	20000713	WO 99US23901	A	19991014	200066 B
AU 200012044	A	20000724	AU 200012044	A	19991014	200066

Priority Applications (No Type Date): US 98223901 A 19981231

Patent Details:

Patent No	Kind	Lan Pg	Main IPC	Filing Notes
WO 200041108	A1	E	46 G06F-017/60	

Designated States (National): AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG US UZ VN YU ZA ZW

Designated States (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW NL OA PT SD SE SL SZ TZ UG ZW

AU 200012044 A G06F-017/60 Based on patent WO 200041108

Abstract (Basic): WO 200041108 A1

NOVELTY - The product for bidding is identified and the bid for product is received from a bidder, during auction session. When the bid from bidder is greater than that of remaining bids, it is determined whether the bidder is qualified to receive a reward, based on the reward rule. If the bidder is qualified, an indication is transmitted to the bidder.

DETAILED DESCRIPTION - The reward includes value of currency, supplement to bit, **rebate** on the product, amount of frequent flier miles, secondary product, service and warranty for the product, etc.

INDEPENDENT CLAIMS are also included for the following:

- (a) method of providing penalty to bidder;
- (b) method of participation in auction session;
- (c) apparatus for rewarding bidder;
- (d) apparatus for providing penalty to bidder;
- (e) program product

USE - For rewarding bidder in on line auction environment during sale of luxury items, antiques or high ticket items via LAN, WAN, internet, intranet, public telephone exchange system, etc.

ADVANTAGE - Encourages competitive bidding and discourages unreasonable bit submission by providing reward or penalty to bidder.

DESCRIPTION OF DRAWING(S) - The figure shows the flowchart illustrating the steps performed by auction server.

pp: 46 DwgNo 9/10

Title Terms: COMPETE; BID; METHOD; LINE; AUCTION; QUALIFY; RECEIVE; REWARD; BID; GREATER; REMAINING; BID

Derwent Class: T01

International Patent Class (Main): G06F-017/60

File Segment: EPI

10/5/3 (Item 3 from file: 350)

DIALOG(R) File 350:Derwent WPIX

(c) 2003 Thomson Derwent. All rts. reserv.

012702103 **Image available**

WPI Acc No: 1999-508214/199942

XRPX Acc No: N99-378727

Transaction terms determining method for credit card transaction

Patent Assignee: WALKER ASSET MANAGEMENT LP (WALK-N)

Inventor: JINDAL S K; TEDESCO D E ; WALKER J S

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
US 5945653	A	19990831	US 97883308	A	19970626	199942 B

Priority Applications (No Type Date): US 97883308 A 19970626

Patent Details:

Patent No	Kind	Lan Pg	Main IPC	Filing Notes
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Abstract (Basic): US 5945653 A

NOVELTY - The transaction request from a POS terminal includes the transaction amount, a function identifier and an account identifier. The data representing the link between the function identifier and the transaction is recorded. Consequently, an authorization code is transmitted to the POS terminal in response to the request.

DETAILED DESCRIPTION - The account identifier included in the transaction request corresponds to an account. Similarly, function identifier corresponds to the operation defining special purchase terms. The operation represents application of discount amount, percentage discount, special interest arrangement or a period of reduced payment. INDEPENDENT CLAIMS are also included for the following:

- (a) method for identifying the terms of a transaction at a point-of-sale;
- (b) method for processing a card holder message;
- (c) credit card central controller for determining terms of transaction;
- (d) credit card central controller for processing card holder message;
- (e) POS terminal for identifying terms of transaction at POS

USE - For credit card account and transactions.

ADVANTAGE - Functions such as discounts, **rebates**, special interest rate incentives are established for the benefit of credit card issuers, merchant and customers. The merchant offers customers a variety of financing options on an ad hoc basis. The established functions can be executed through use of function identifiers. The functions are executed utilizing conventional POS and credit card transaction processing systems.

DESCRIPTION OF DRAWING(S) - The figure illustrates the flowchart explaining the process of executing functions within a credit card processing system.

pp; 26 DwgNo (7A,7B)/9

Title Terms: TRANSACTION; TERM; DETERMINE; METHOD; CREDIT; CARD;
TRANSACTION

Derwent Class: T01

International Patent Class (Main): G06F-007/00

File Segment: EPI

File 16:Gale Group PROMT(R) 1990-2003/Nov 19
(c) 2003 The Gale Group

File 148:Gale Group Trade & Industry DB 1976-2003/Nov 20
(c)2003 The Gale Group

File 160:Gale Group PROMT(R) 1972-1989
(c) 1999 The Gale Group

File 275:Gale Group Computer DB(TM) 1983-2003/Nov 19
(c) 2003 The Gale Group

File 621:Gale Group New Prod.Annou.(R) 1985-2003/Nov 20
(c) 2003 The Gale Group

File 636:Gale Group Newsletter DB(TM) 1987-2003/Nov 19
(c) 2003 The Gale Group

File 9:Business & Industry(R) Jul/1994-2003/Nov 19
(c) 2003 Resp. DB Svcs.

File 15:ABI/Inform(R) 1971-2003/Nov 19
(c) 2003 ProQuest Info&Learning

File 20:Dialog Global Reporter 1997-2003/Nov 20
(c) 2003 The Dialog Corp.

File 95:TEME-Technology & Management 1989-2003/Nov W1
(c) 2003 FIZ TECHNIK

File 476:Financial Times Fulltext 1982-2003/Nov 20
(c) 2003 Financial Times Ltd

File 610:Business Wire 1999-2003/Nov 20
(c) 2003 Business Wire.

File 613:PR Newswire 1999-2003/Nov 20
(c) 2003 PR Newswire Association Inc

File 624:McGraw-Hill Publications 1985-2003/Nov 19
(c) 2003 McGraw-Hill Co. Inc

File 634:San Jose Mercury Jun 1985-2003/Nov 19
(c) 2003 San Jose Mercury News

File 810:Business Wire 1986-1999/Feb 28
(c) 1999 Business Wire

File 813:PR Newswire 1987-1999/Apr 30
(c) 1999 PR Newswire Association Inc

File 635:Business Dateline(R) 1985-2003/Nov 19
(c) 2003 ProQuest Info&Learning

File 570:Gale Group MARS(R) 1984-2003/Nov 20
(c) 2003 The Gale Group

File 477:Irish Times 1999-2003/Nov 19
(c) 2003 Irish Times

File 710:Times/Sun.Times(London) Jun 1988-2003/Nov 18
(c) 2003 Times Newspapers

File 711:Independent(London) Sep 1988-2003/Nov 19
(c) 2003 Newspaper Publ. PLC

File 756:Daily/Sunday Telegraph 2000-2003/Nov 20
(c) 2003 Telegraph Group

File 757:Mirror Publications/Independent Newspapers 2000-2003/Nov 20
(c) 2003

File 387:The Denver Post 1994-2003/Nov 19
(c) 2003 Denver Post

File 471:New York Times Fulltext 90-Day 2003/Nov 19
(c) 2003 The New York Times

File 492:Arizona Repub/Phoenix Gaz 19862002/Jan 06
(c) 2002 Phoenix Newspapers

File 494:St LouisPost-Dispatch 1988-2003/Nov 19
(c) 2003 St Louis Post-Dispatch

File 498:Detroit Free Press 1987-2003/Nov 19
(c) 2003 Detroit Free Press Inc.

File 631:Boston Globe 1980-2003/Nov 19
(c) 2003 Boston Globe

File 633:Phil.Inquirer 1983-2003/Nov 17
(c) 2003 Philadelphia Newspapers Inc

File 638:Newsday/New York Newsday 1987-2003/Nov 18
(c) 2003 Newsday Inc.

File 640:San Francisco Chronicle 1988-2003/Nov 20

(c) 2003 Chronicle Publ. Co.
File 641:Rocky Mountain News Jun 1989-2003/Nov 12
(c) 2003 Scripps Howard News
File 702:Miami Herald 1983-2003/Oct 24
(c) 2003 The Miami Herald Publishing Co.
File 703:USA Today 1989-2003/Nov 19
(c) 2003 USA Today
File 704:(Portland)The Oregonian 1989-2003/Nov 17
(c) 2003 The Oregonian
File 713:Atlanta J/Const. 1989-2003/Nov 20
(c) 2003 Atlanta Newspapers
File 714:(Baltimore) The Sun 1990-2003/Nov 19
(c) 2003 Baltimore Sun
File 715:Christian Sci.Mon. 1989-2003/Nov 20
(c) 2003 Christian Science Monitor
File 725:(Cleveland)Plain Dealer Aug 1991-2003/Nov 18
(c) 2003 The Plain Dealer
File 735:St. Petersburg Times 1989- 2003/Nov 16
(c) 2003 St. Petersburg Times

?ds

Set	Items	Description
S1	9453	(MAIL()(IN OR INS)(3N)(REBATE OR REBATES))
S2	167	S1(5N)(PROCESS? OR REDEEM? OR REDEMPTION?)
S3	9453	(MAIL()(IN OR INS)(3N)(REBATE OR REBATES))
S4	240	S3(5N)(IMMEDIAT? OR INSTANT?)
S5	3230678	POINT(1W)SALE? OR POS OR IN()HOUSE OR RETAILER?
S6	1013	WALKER()DIGITAL?
S7	1512	AU=(PACKES, J? OR PACKES J ? OR WALKER, J? OR WALKER J? OR JORASCH, J? OR JORASCH J? OR TEDESCO, D? OR TEDESCO D? OR BEMER, K? OR BEMER K?)
S8	26	S2(S)S5
S9	17	S8 NOT PY>2000
S10	11	RD (unique items)
S11	43	S4(S)S5
S12	39	S11 NOT S10
S13	18	S12 NOT PY>2000
S14	12	RD (unique items)
S15	0	S6(S)S1
S16	0	S6(S)REBATE?
S17	0	S7(S)S1
S18	0	S7(S)REBATE?

10/3,K/1 (Item 1 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2003 The Gale Group. All rts. reserv.

06414145 Supplier Number: 54890199 (USE FORMAT 7 FOR FULLTEXT)
High-Speed Strategy: MediaOne Takes Cable Modem Retail Paradigm To Task In VA.
CableFAX, v10, n114, pNA
June 14, 1999
Language: English Record Type: Fulltext
Document Type: Newsletter; Trade
Word Count: 378

(USE FORMAT 7 FOR FULLTEXT)
TEXT:
...CableLabs' interoperability test so far). As part of MediaOne's deal with 3 of the **retailer**'s stores in Richmond, trained Circuit City staffers will provide hands-on demos of MediaOne...

...whether people live within MediaOne's highspeed service area, and walk them through the installation **process**. Meanwhile, MediaOne is offering **mail - in rebates** for the modems to spark interest, offering the equipment and installation for \$199 during the...

10/3,K/2 (Item 2 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2003 The Gale Group. All rts. reserv.

04529176 Supplier Number: 46654420 (USE FORMAT 7 FOR FULLTEXT)
Sell-Through Video Cross-Promotions Multiply
Supermarket News, p18A
August 26, 1996
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 1165

... The title's suggested retail price is \$22.96.
Increasingly, these offers are using instantly **redeemable** coupons instead of the **mail - in rebates**. For example, the cross-promotions of 'Toy Story' and 'Twister' use IRCs. This is a trend cheered by all the **retailers** surveyed by SN.

Food Lion has been concerned about customer frustration over the mail-in...

10/3,K/3 (Item 3 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2003 The Gale Group. All rts. reserv.

04008179 Supplier Number: 45822514 (USE FORMAT 7 FOR FULLTEXT)
Tie-Ins, Product Partners Push Vids: Hits Aided By Effective Merchandising
Billboard, v0, n0, p81
Sept 30, 1995
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; General
Word Count: 897

... Video, and "Free Willy 2" from Warner Home Video.
One of the biggest consumer--and **retailer**--complaints has been the **mail - in process** for **rebates** on both advertised movie and tie-in titles. Buena Vista has simplified things for "Cinderella..."

10/3,K/4 (Item 1 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

10644073 SUPPLIER NUMBER: 20935116 (USE FORMAT 7 OR 9 FOR FULL TEXT)
CompUSA Announces Exclusive Pre-Booking Promotion for Launch of Apple iMac;
Offers "Apple Coupon Book" With Savings Up to \$800
PR Newswire, p722DAW008
July 22, 1998
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 500 LINE COUNT: 00044

TEXT:

DALLAS, July 22 /PRNewswire/ -- CompUSA Inc. (NYSE: CPU), America's Largest Computer Superstore(R) **retailer**, today announced plans to begin promoting the new Apple(R) iMac(TM) personal computer on...

...deposit of \$250 at any CompUSA retail location nationwide will receive a book of coupons **redeemable** for instant and **mail - in rebates** on the purchase of Apple-related software and accessories.

10/3,K/5 (Item 2 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

09957059 SUPPLIER NUMBER: 20124148 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Consumers Save \$10 With Microsoft Money 98 Financial Suite and Kiplinger TaxCut
PR Newswire, p107SFW020
Jan 7, 1998
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 1439 LINE COUNT: 00121

... even the most difficult subjects easy to understand." The \$10 rebate is available through participating **retailers** that stock both Money 98 Financial Suite and TaxCut products. To **redeem** the **rebate** offer, consumers must **mail** in the \$10 **rebate** coupon with a photocopy of the original receipt(s) plus the box top or bottom...

10/3,K/6 (Item 3 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

08934833 SUPPLIER NUMBER: 18617085 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Sell-through video cross-promotions multiply. (Supermarket Video Supplement)
Alaimo, Dan
Supermarket News, v46, n35, p18A(3)
August 26, 1996
ISSN: 0039-5803 LANGUAGE: English RECORD TYPE: Fulltext; Abstract
WORD COUNT: 1493 LINE COUNT: 00116

... other products. The title's suggested retail price is Increasingly, these offers are using instantly **redeemable** coupons instead of the **mail - in rebates**. For example, the cross-promotions of "Toy Story" and "Twister" use IRCs. This is a trend cheered by all the **retailers** surveyed by SN.

Food Lion has been concerned about customer frustration over the mail-in...

10/3,K/7 (Item 4 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

08209747 SUPPLIER NUMBER: 17636105 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Tie-ins, product partners push vids: hits aided by effective merchandising. (Industry Overview)

Traiman, Steve

Billboard, v107, n39, p81(1)

Sep 30, 1995

DOCUMENT TYPE: Industry Overview ISSN: 0006-2510 LANGUAGE:

English RECORD TYPE: Fulltext; Abstract

WORD COUNT: 951 LINE COUNT: 00078

... Video, and "Free Willy 2" from Warner Home Video.

One of the biggest consumer - and **retailer** - complaints has been the mail - in process for **rebates** on both advertised movie and tie-in titles. Buena Vista has simplified things for "Cinderella..."

10/3,K/8 (Item 1 from file: 636)

DIALOG(R)File 636:Gale Group Newsletter DB(TM)

(c) 2003 The Gale Group. All rts. reserv.

03790786 Supplier Number: 48214605 (USE FORMAT 7 FOR FULLTEXT)

MICROSOFT: Consumers Save \$10 With Microsoft Money 98 Financial Suite and Kiplinger TaxCut

M2 Presswire, pN/A

Jan 8, 1998

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 1329

(USE FORMAT 7 FOR FULLTEXT)

TEXT:

...even the most difficult subjects easy to understand." The \$10 rebate is available through participating **retailers** that stock both Money 98 Financial Suite and TaxCut products. To **redeem** the **rebate** offer, consumers must **mail in** the \$10 **rebate** coupon with a photocopy of the original receipt(s) plus the box top or bottom...

10/3,K/9 (Item 1 from file: 9)

DIALOG(R)File 9:Business & Industry(R)

(c) 2003 Resp. DB Svcs. All rts. reserv.

2222782 Supplier Number: 02222782 (USE FORMAT 7 OR 9 FOR FULLTEXT)

A&W Bids for Backyard Status

(A&W's Fourth of July promotion, which offered a \$3 rebate, had over 13,000 supermarket participants)

BrandMarketing Supplement to Supermarket News, v V, n 8, p 34

August 1998

DOCUMENT TYPE: Journal ISSN: 0018-3660 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 367

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...This was a test for us to see if we could bring value to the **retailer** in a different form that they hadn't seen before and also help ourselves in the **process**," Jodan said.

Jodan said the **mail - in rebate** became A&W's "hook" for being featured in the meat department.

"We had full..."

10/3,K/10 (Item 2 from file: 9)
DIALOG(R)File 9:Business & Industry(R)
(c) 2003 Resp. DB Svcs. All rts. reserv.

1894197 Supplier Number: 01894197 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Novartis Consumer Health
(Novartis will begin trade distribution for its latest Tavist product in early August 1997)
Drug Store News, v 19, n 11, p CP21
July 14, 1997
DOCUMENT TYPE: Journal ISSN: 0191-7587 (United States)
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 84

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...will be supported by an aggressive promotional campaign desired to prompt immediate consumer response. Initially, **point -of- sale** displays and **retailer** advertisements will offer **mail - in rebate** coupons **redeemable** for the full \$3.89 retail price. In addition, the company is planning a multi...

10/3,K/11 (Item 1 from file: 703)
DIALOG(R)File 703:USA Today
(c) 2003 USA Today. All rts. reserv.

08637983
GATEWAY PENALTY
USA TODAY (US) - THURSDAY July 23, 1998
By: Sara Nathan
Edition: FIRST Section: MONEY Page: 01B
Word Count: 185

TEXT:

... deposit of \$250 between Sunday and Aug. 14. Customers will receive a book of coupons **redeemable** for instant and **mail - in rebates** on Apple-related software and accessories. CompUSA is the only national **retailer** that sells Apple computers.

14/3,K/1 (Item 1 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2003 The Gale Group. All rts. reserv.

09497702 Supplier Number: 66502761 (USE FORMAT 7 FOR FULLTEXT)

CIRCUIT CITY'S DIRECTV PROMOTION MET COMPETITION.

Audio Week, v12, n43, pNA

Oct 30, 2000

Language: English Record Type: Fulltext

Document Type: Newsletter; Trade

Word Count: 1121

... 70 or 80 local newspapers."

In turn, response by Circuit's competition was swift and **immediate**. Good Guys moved \$100 **mail - in rebate** program it had been running with dual-LNB receiver across DirecTV line. Sound Advice quickly...

...and dropped some hardware to \$1. ABC Warehouse in Mich. matched price. One of few **retailers** not countering ad was BrandsMart in Fla., which already had advertised DirecTV hardware at 1...

14/3,K/2 (Item 2 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
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05762536 Supplier Number: 50248278 (USE FORMAT 7 FOR FULLTEXT)

USB May Slacken A Scanner Slide -- New SKUs' Functionality Halts Price Erosion

Koenig, Steve

Computer Retail Week, v8, n218, p3

August 17, 1998

Language: English Record Type: Fulltext

Article Type: Article

Document Type: Magazine/Journal; Trade

Word Count: 313

Best Buy, Fry's Electronics and other **retailers** are aggressively promoting the cheaper devices, adding **instant rebates** to existing vendor **mail - in** offers in some cases. In other instances, stores are including scanners with inexpensive color inkjet... X

14/3,K/3 (Item 3 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
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04980284 Supplier Number: 47316302 (USE FORMAT 7 FOR FULLTEXT)

Rebates, bundles promote margins

Ricadela, Aaron

Computer Retail Week, p41

April 21, 1997

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 1183

... cut into their aggregate margins as price reductions do. But one buyer said that while **mail - in** and **instant rebates** offer temporary margin protection for **retailers**, and generally low redemption rates make mail-in offers effective for vendors, they are usually...

14/3,K/4 (Item 4 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2003 The Gale Group. All rts. reserv.

03621605 Supplier Number: 45102620 (USE FORMAT 7 FOR FULLTEXT)

How Sweet it Is

Promo, p12

Nov, 1994

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 259

... non-alcoholic version will be offered in markets where alcoholic beverage sampling is prohibited.

Participating **retailers** will receive a Di Saronno sampling poster with the time and date of the event...

...consumers will get to taste the drink and, where legal, receive high-value coupons for **immediate** use or **mail - in rebates**. Samplers will also hand out free Di Saronno recipe books featuring food and drink recipes...

14/3,K/5 (Item 5 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

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03163473 Supplier Number: 44321778 (USE FORMAT 7 FOR FULLTEXT)

STIMULATING CANDY/SNACK SALES WITH CROSS MERCHANDISING

Candy Marketer, v0, n0, p30

Jan, 1994

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 2953

... candy. 'There's no doubt about it: Displays move product and make money for the **retailer**, especially when they are promoting something that interests the consumer,' says Jet Hollander, category manager...

...has also teamed up with Sega of America on a joint promotion that includes an **instant -win game** and a **mail - in rebate** offer on Sega video game products.

There are various ways to incorporate displays into cross...

14/3,K/6 (Item 1 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

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02177038 SUPPLIER NUMBER: 03564475 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Banks cash coupons by electronics.

Kaplan, Rachel

Supermarket News, v34, p1(2)

Dec 17, 1984

ISSN: 0039-5803 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

WORD COUNT: 1007 LINE COUNT: 00080

... as clearing houses, instead of the usual rebate and coupon redemption steps. It allows both **retailers** and customers (on **mail - ins**) to get **rebate** money **immediately**, instead of waiting months to be reimbursed, as is often the case for **retailers**.

If such a plan becomes successful -- it will be used this spring and next fall... X (full)

14/3,K/7 (Item 1 from file: 9)

DIALOG(R)File 9:Business & Industry(R)

(c) 2003 Resp. DB Svcs. All rts. reserv.

2219660 Supplier Number: 02219660 (USE FORMAT 7 OR 9 FOR FULLTEXT)
USB May Slacken A Scanner Slide -- New SKUs' Functionality Halts Price
Erosion
(Hewlett-Packard is introducing the ScanJet 4100C scanner; Storm Technology
is introducing the Total-Scan Express scanner)
Computer Retail Week, p 3
August 17, 1998
DOCUMENT TYPE: Journal ISSN: 1066-7598 (United States)
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 314

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:
...price-boosting relief may not be far off.

Best Buy, Fry's Electronics and other **retailers** are aggressively
promoting the cheaper devices, adding **instant rebates** to existing
vendor **mail - in** offers in some cases. In other instances, stores are
including scanners with inexpensive color inkjet...

14/3,K/8 (Item 2 from file: 9)
DIALOG(R)File 9:Business & Industry(R)
(c) 2003 Resp. DB Svcs. All rts. reserv.

2193833 Supplier Number: 02193833
New Macintosh
(CompUSA offering \$800 in accessory rebates to customers advance ordering
new iMac computer from Apple Computer)
USA Today, v 16, n 219, p 1B
July 23, 1998
DOCUMENT TYPE: National Newspaper ISSN: 0161-7389 (United States)
LANGUAGE: English RECORD TYPE: Abstract

ABSTRACT:
...Apple Computer rebates totaling \$800 on various Apple software and
accessories. CompUSA, the only national **retailer** selling computers from
Apple, will give each consumer a booklet with various **instant** and **mail -**
in rebates.

14/3,K/9 (Item 3 from file: 9)
DIALOG(R)File 9:Business & Industry(R)
(c) 2003 Resp. DB Svcs. All rts. reserv.

1806288 Supplier Number: 01806288 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Rebates, bundles promote margins -- Product tie-ins and cash-back offers
displace sweepstakes and giveaways in conveying value and contributing
cash to the bottom line
(Manufacturers are spending less on consumer promotions, but campaigns are
more productive; cash-back rebates and product bundles are sparking sales
)
Computer Retail Week, p 41+
April 21, 1997
DOCUMENT TYPE: Journal ISSN: 1066-7598 (United States)
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 1159

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:
...cut into their aggregate margins as price reductions do. But one buyer
said that while **mail - in** and **instant rebates** offer temporary margin

protection for **retailers**, and generally low redemption rates make mail-in offers effective for vendors, they are usually...

14/3,K/10 (Item 1 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2003 ProQuest Info&Learning. All rts. reserv.

01402884 00053871

Counter attack

Kruger, Renee Covino
Discount Merchandiser v37n4 PP: 60-64 Apr 1997
ISSN: 0012-3579 JRNLD CODE: DMD
WORD COUNT: 1524

...TEXT: featured in Kmart for the "everyday low, low price" of \$44.99 minus a \$5 **instant rebate** and \$10 **mail - in rebate**, bringing the final advertised price after the rebates to \$29.99. This is an example of a **retailer** who, although it uses price and promotion, is taking advantage of that "window of opportunity..."

14/3,K/11 (Item 2 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2003 ProQuest Info&Learning. All rts. reserv.

00624781 92-39883

Beer Prices Spring a Leak: Discounts Abound as Fight for Share Becomes Fierce
Teinowitz, Ira
Advertising Age v63n28 PP: 1, 34 Jul 13, 1992
ISSN: 0001-8899 JRNLD CODE: ADA

...ABSTRACT: are falling dramatically in an unprecedented price war, and consumers are being treated to discounts, **instant** discount coupons, and **mail - in rebates**. The promotions are not everywhere or uniform, but the number of markets seeing price cuts...

...price beers rose 7.6% for the 52 weeks ended June 13, 1992, sales of **retailer** -advertised premium beers rose 10%. In Chicago, perhaps the US's most competitive beer market...

14/3,K/12 (Item 1 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2003 The Dialog Corp. All rts. reserv.

02282062 (USE FORMAT 7 OR 9 FOR FULLTEXT)

CompUSA Announces Exclusive Pre-Booking Promotion for Launch of Apple iMac; Offers "Apple Coupon Book" With Savings Up to \$800

PR NEWSWIRE
July 22, 1998 8:29
JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 442

... 250 at any CompUSA retail location nationwide will receive a book of coupons redeemable for **instant** and **mail - in rebates** on the purchase of Apple-related software and accessories.

"The iMac marks a new beginning..."

File 2:INSPEC 1969-2003/Nov W2
(c) 2003 Institution of Electrical Engineers

File 7:Social SciSearch(R) 1972-2003/Nov W3
(c) 2003 Inst for Sci Info

File 9:Business & Industry(R) Jul/1994-2003/Nov 19
(c) 2003 Resp. DB Svcs.

File 11:PsycINFO(R) 1887-2003/Nov W3
(c) 2003 Amer. Psychological Assn.

File 13:BAMP 2003/Nov W2
(c) 2003 Resp. DB Svcs.

File 15:ABI/Inform(R) 1971-2003/Nov 20
(c) 2003 ProQuest Info&Learning

File 16:Gale Group PROMT(R) 1990-2003/Nov 19
(c) 2003 The Gale Group

File 18:Gale Group F&S Index(R) 1988-2003/Nov 20
(c) 2003 The Gale Group

File 19:Chem. Industry Notes 1974-2003/ISS 200346
(c) 2003 Amer.Chem.Soc.

File 20:Dialog Global Reporter 1997-2003/Nov 20
(c) 2003 The Dialog Corp.

File 35:Dissertation Abs Online 1861-2003/Oct
(c) 2003 ProQuest Info&Learning

File 47:Gale Group Magazine DB(TM) 1959-2003/Nov 19
(c) 2003 The Gale group

File 51:Food Sci.&Tech.Abs 1969-2003/Nov W3
(c) 2003 FSTA IFIS Publishing

File 75:TGG Management Contents(R) 86-2003/Nov W2
(c) 2003 The Gale Group

File 79:Foods Adlibra(TM) 1974-2002/Apr
(c) 2002 General Mills

File 80:TGG Aerospace/Def.Mkts(R) 1986-2003/Nov 19
(c) 2003 The Gale Group

File 88:Gale Group Business A.R.T.S. 1976-2003/Nov 18
(c) 2003 The Gale Group

File 93:TableBase(R) Sep 1997-2003/Nov W2
(c) 2003 Resp. DB Svcs.

File 101:Disclosure Database(R) 2003/Nov W3
(c) 2003 Thomson Financial

File 103:Energy SciTec 1974-2003/Nov B1
(c) 2003 Contains copyrighted material

File 111:TGG Natl.Newspaper Index(SM) 1979-2003/Nov 17
(c) 2003 The Gale Group

File 119:Textile Technol.Dig. 1978-2003/Jun
(c) 2003 EBSCO Publishing

File 132:S&P's Daily News 1985-2003/Nov 19
(c) 2003 McGraw-Hill Companies Inc

File 139:EconLit 1969-2003/Nov
(c) 2003 American Economic Association

File 141:Readers Guide 1983-2003/Oct
(c) 2003 The HW Wilson Co

File 147:The Kansas City Star 1995-2003/Sep 26
(c) 2003 Kansas City Star

File 148:Gale Group Trade & Industry DB 1976-2003/Nov 20
(c) 2003 The Gale Group

File 149:TGG Health&Wellness DB(SM) 1976-2003/Oct W4
(c) 2003 The Gale Group

File 160:Gale Group PROMT(R) 1972-1989
(c) 1999 The Gale Group

File 180:Federal Register 1985-2003/Nov 19
(c) 2003 format only The DIALOG Corp

File 187:F-D-C Reports 1987-2003/Nov W3
(c) 2003 F-D-C Reports Inc.

File 211:Gale Group Newsearch(TM) 2003/Nov 20
(c) 2003 The Gale Group

File 225:DIALOG(R):Domain Names

(c) 2003 Dialog & SnapNames.
 File 233:Internet & Personal Comp. Abs. 1981-2003/Jul
 (c) 2003, EBSCO Pub.
 File 248:PIRA 1975-2003/Nov W3
 (c) 2003 Pira International
 File 256:SoftBase:Reviews,Companies&Prods. 82-2003/Oct
 (c)2003 Info.Sources Inc
 File 258:AP News Jul 2000-2003/Nov 20
 (c) 2003 Associated Press
 File 261:UPI News 1999-2003/Nov 20
 (c) 2003 United Press International
 File 262:CBCA Fulltext 1982-2003/Nov
 (c) 2003 Micromedia Ltd.
 File 267:Finance & Banking Newsletters 2003/Nov 17
 (c) 2003 The Dialog Corp.
 File 275:Gale Group Computer DB(TM) 1983-2003/Nov 19
 (c) 2003 The Gale Group
 File 281:ONTAP(R) Gale Group MARS(R)
 (c) 1999 The Gale Group
 File 285:BioBusiness(R) 1985-1998/Aug W1
 (c) 1998 BIOSIS
 File 340:CLAIMS(R)/US Patent 1950-03/Nov 18
 (c) 2003 IFI/CLAIMS(R)
 File 348:EUROPEAN PATENTS 1978-2003/Nov W02
 (c) 2003 European Patent Office
 File 349:PCT FULLTEXT 1979-2002/UB=20031113,UT=20031106
 (c) 2003 WIPO/Univentio
 File 351:Derwent WPI 1963-2003/UD,UM &UP=200374
 (c) 2003 Thomson Derwent
 File 387:The Denver Post 1994-2003/Nov 19
 (c) 2003 Denver Post
 File 392:Boston Herald 1995-2003/Nov 19
 (c) 2003 Boston Herald
 File 427:Fort Worth Star-Telegram 1993-2003/Nov 19
 (c) 2003 Fort Worth Papers
 File 432:Tampa Tribune 1998-2003/Nov 17
 (c) 2003 Tampa Tribune
 File 433:Charleston Newspapers 1997-2003/Nov 19
 (c) 2003 Charleston Newspapers
 File 440:Current Contents Search(R) 1990-2003/Nov 19
 (c) 2003 Inst for Sci Info
 File 449:IMS Company Profiles 1992-2003/Dec
 (c) 2003 IMS Health & Affiliates
 File 471:New York Times Fulltext 90-Day 2003/Nov 19
 (c) 2003 The New York Times
 File 475:Wall Street Journal Abs 1973-2003/Nov 19
 (c) 2003 The New York Times
 File 476:Financial Times Fulltext 1982-2003/Nov 20
 (c) 2003 Financial Times Ltd
 File 482:Newsweek 2000-2003/Nov 19
 (c) 2003 Newsweek, Inc.
 File 483:Newspaper Abs Daily 1986-2003/Nov 19
 (c) 2003 ProQuest Info&Learning
 File 484:Periodical Abs Plustext 1986-2003/Nov W3
 (c) 2003 ProQuest

?ds

Set	Items	Description
S1	6722	(MAIL()(IN OR INS)(3N)(REBATE OR REBATES))
S2	118	S1(5N)(PROCESS? OR REDEEM? OR REDEMPTION?)
S3	3	S2(5N)(POINT(1W)SALE? OR POS OR IN()HOUSE OR RETAILER?)
S4	3	RD (unique items)
S5	183	S1(5N)(IMMEDIAT? OR INSTANT? OR EXPRESS)
S6	5	S5(5N)(POINT(1W)SALE? OR POS OR IN()HOUSE OR RETAILER?)
S7	5	S6 NOT S4

S8

5 RD (unique items)

4/3,K/1 (Item 1 from file: 9)
DIALOG(R)File 9:Business & Industry(R)
(c) 2003 Resp. DB Svcs. All rts. reserv.

1894197 Supplier Number: 01894197 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Novartis Consumer Health
(Novartis will begin trade distribution for its latest Tavist product in early August 1997)
Drug Store News, v 19, n 11, p CP21
July 14, 1997
DOCUMENT TYPE: Journal ISSN: 0191-7587 (United States)
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 84

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:
...aggressive promotional campaign desired to prompt immediate consumer response. Initially, point-of-sale displays and **retailer** advertisements will offer **mail - in rebate** coupons **redeemable** for the full \$3.89 retail price. In addition, the company is planning a multi...

4/3,K/2 (Item 1 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2003 The Gale Group. All rts. reserv.

04008179 Supplier Number: 45822514 (USE FORMAT 7 FOR FULLTEXT)
Tie-Ins, Product Partners Push Vids: Hits Aided By Effective Merchandising
Billboard, v0, n0, p81
Sept 30, 1995
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; General
Word Count: 897

... Video, and "Free Willy 2" from Warner Home Video.
One of the biggest consumer--and **retailer**--complaints has been the **mail - in process** for **rebates** on both advertised movie and tie-in titles. Buena Vista has simplified things for "Cinderella..."

4/3,K/3 (Item 1 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

08209747 SUPPLIER NUMBER: 17636105 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Tie-ins, product partners push vids: hits aided by effective merchandising. (Industry Overview)
Traiman, Steve
Billboard, v107, n39, p81(1)
Sep 30, 1995
DOCUMENT TYPE: Industry Overview ISSN: 0006-2510 LANGUAGE:
English RECORD TYPE: Fulltext; Abstract
WORD COUNT: 951 LINE COUNT: 00078

... Video, and "Free Willy 2" from Warner Home Video.
One of the biggest consumer - and **retailer** - complaints has been the **mail - in process** for **rebates** on both advertised movie and tie-in titles. Buena Vista has simplified things for "Cinderella..."

8/3,K/1 (Item 1 from file: 9)
DIALOG(R)File 9:Business & Industry(R)
(c) 2003 Resp. DB Svcs. All rts. reserv.

1806288 Supplier Number: 01806288 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Rebates, bundles promote margins -- Product tie-ins and cash-back offers
displace sweepstakes and giveaways in conveying value and contributing
cash to the bottom line
(Manufacturers are spending less on consumer promotions, but campaigns are
more productive; cash-back rebates and product bundles are sparking sales
)

Computer Retail Week, p 41+

April 21, 1997

DOCUMENT TYPE: Journal ISSN: 1066-7598 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 1159

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...cut into their aggregate margins as price reductions do. But one buyer
said that while **mail - in** and **instant rebates** offer temporary margin
protection for **retailers**, and generally low redemption rates make mail-in
offers effective for vendors, they are usually...

8/3,K/2 (Item 1 from file: 13)

DIALOG(R)File 13:BAMP
(c) 2003 Resp. DB Svcs. All rts. reserv.

1507500 Supplier Number: 3829590 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Putting a charge in the CE area. (Consumer Electronics).

Retail Merchandiser, v 43, n 5, p 58

May 2003

DOCUMENT TYPE: Journal (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 840

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...and sales of our titles," he says. DreamCatcher also offers value-added
promotions--such as **Instant** and **Mail - in Rebates** --to help **retailers**
promote positive sales.

In addition, he says DreamCatcher develops various point-of-purchase items
such...

8/3,K/3 (Item 1 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2003 The Gale Group. All rts. reserv.

04980284 Supplier Number: 47316302 (USE FORMAT 7 FOR FULLTEXT)

Rebates, bundles promote margins

Ricadela, Aaron

Computer Retail Week, p41

April 21, 1997

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 1183

... cut into their aggregate margins as price reductions do. But one
buyer said that while **mail - in** and **instant rebates** offer temporary

margin protection for **retailers**, and generally low redemption rates make mail-in offers effective for vendors, they are usually...

8/3,K/4 (Item 2 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2003 The Gale Group. All rts. reserv.

04594124 Supplier Number: 46754800 (USE FORMAT 7 FOR FULLTEXT)

Tunnel Vision

Promo, pE14

Oct, 1996

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 1110

... Goldberg says recent Disney focus groups confirmed consumers' affection for IRCs - a sentiment echoed by **retailers**.

'[We'd] much rather see **instant - rebates** than **mail - in** offers,' says Longs Drug Store video rental supervisor Harold Reeks. Longs operates 300-plus locations...

8/3,K/5 (Item 1 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

02177038 SUPPLIER NUMBER: 03564475 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Banks cash coupons by electronics.

Kaplan, Rachel

Supermarket News, v34, p1(2)

Dec 17, 1984

ISSN: 0039-5803 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

WORD COUNT: 1007 LINE COUNT: 00080

... as clearing houses, instead of the usual rebate and coupon redemption steps. It allows both **retailers** and customers (on **mail - ins**) to get **rebate** money **immediately**, instead of waiting months to be reimbursed, as is often the case for retailers.

If...

X
(full)

File 348:EUROPEAN PATENTS 1978-2003/Nov W02
(c) 2003 European Patent Office
File 349:PCT FULLTEXT 1979-2002/UB=20031113,UT=20031106
(c) 2003 WIPO/Univentio

?ds

Set	Items	Description
S1	21	(MAIL()(IN OR INS)(3N)(REBATE OR REBATES))
S2	3	S1(5N)(PROCESS? OR REDEEM? OR REDEMPTION?)
S3	21	(MAIL()(IN OR INS)(3N)(REBATE OR REBATES))
S4	4	S3(5N)(IMMEDIAT? OR INSTANT?)
S5	25175	POINT(1W)SALE? OR POS OR IN()HOUSE OR RETAILER?
S6	180	WALKER()DIGITAL?
S7	708	AU=(PACKES, J? OR PACKES J ? OR WALKER, J? OR WALKER J? OR JORASCH, J? OR JORASCH J? OR TEDESCO, D? OR TEDESCO D? OR BEMER, K? OR BEMER K?)
S8	0	S2(S)S5
S9	0	S4(S)S5
S10	9	S1(S)S5
S11	0	S7(S)S1
S12	0	S7(S)REBATE?

10/3,K/1 (Item 1 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
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01054702

SYSTEM AND METHOD FOR A FLEXIBLE DEVICE-BASED RATING ENGINE
SYSTEME ET PROCEDE DESTINES A UN MOTEUR DE TARIFICATION FLEXIBLE
INFORMATISE

Patent Applicant/Assignee:

CONVERGYS CMG UTAH INC, 10975 South Sterling View Drive, South Jordan, UT
10975, US, US (Residence), US (Nationality)

Inventor(s):

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US,

Legal Representative:

SCHALNAT Ria Farrell (et al) (agent), Frost Brown Todd LLC, 201 East
Fifth Street, 2200 PNC Center, Cincinnati, OH 45202, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200383752 A2 20031009 (WO 0383752)

Application: WO 2003US8440 20030320 (PCT/WO US0308440)

Priority Application: US 2002367964 20020327; US 2002375455 20020425; US
2002414122 20020927

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU
CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP
KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NI NO NZ OM PH PL PT
RO RU SC SD SE SG SK SL TJ TM TN TR TT TZ UA UG UZ VC VN YU ZA ZM ZW
(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IT LU MC NL PT RO SE
SI SK TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 15194

Fulltext Availability:

Detailed Description

Detailed Description

... of your next two purchases if you purchase five of our cereals this month.

[01551 Mail - in rebates require an inconvenience to the consumer and manual processing overhead by the vendor. The DRE - POS collaboration could combine the purchasing information (i.e., date of sale, amount, UPC) with the...

10/3,K/2 (Item 2 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT
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00929396 **Image available**

PROMOTIONAL DATA DELIVERY SYSTEM AND METHOD
SYSTEME ET PROCEDE DE DISTRIBUTION DE DONNEES PUBLICITAIRES

Patent Applicant/Assignee:

COUPON SQUARE INC, 7366 Griffith Lane, Moorpark, CA 93021, US, US
(Residence), US (Nationality)

Patent Applicant/Inventor:

SCHLEE Daniel Roy, 7366 Griffith Lane, Moorpark, CA 93021, US, US
(Residence), US (Nationality)

Legal Representative:

BROOKS Michael B (agent), Law Offices of Brooks & Fillbach, Suite 104,
5010 N. Parkway Calabasas, Calabasas, CA 91302, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200263427 A2-A3 20020815 (WO 0263427)

Application: WO 2002US3022 20020129 (PCT/WO US0203022)

Priority Application: US 2001266515 20010205; US 200251577 20020116

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU
CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP
KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ OM PH PL PT RO
RU SD SE SG SI SK SL TJ TM TN TR TT TZ UA UG UZ VN YU ZA ZM ZW
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR
(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 6283

Fulltext Availability:

Detailed Description

Detailed Description

... general-purpose computer 120 illustrated. A promoter refers generally to a promoter, a manufacturer, a **retailer**, a brand name, a vendor or a supplier of goods or services for which consumers may request, solicit, order or otherwise receive promotional-materials including coupons, discounts, **mail - in rebates**, sweepstakes, giveaways, or any other data promoting the promoter or its products. The computer 120...

10/3,K/3 (Item 3 from file: 349)

DIALOG(R) File 349:PCT FULLTEXT

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00904173

SYSTEM OF A COMPUTER-NETWORKED, POINT-OF-SALE REBATE AWARD PROGRAM

SYSTEME D'UN PROGRAMME EN RESEAU INFORMATIQUE D'OCTROI DE RABAIS DANS UN
POINT DE VENTE

Patent Applicant/Inventor:

HADJIGEORGIS George K, 42-08 28th Avenue, Astoria, NY 11103, US, US
(Residence), US (Nationality)

Legal Representative:

HEDMAN Edward A (agent), Hedman & Costigan, P.C., 1185 Avenue of the Americas, New York, NY 10036, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200237216 A2-A3 20020510 (WO 0237216)

Application: WO 2001US43990 20011106 (PCT/WO US0143990)

Priority Application: US 2000246021 20001106; US 2001834503 20010413

Designated States: AU CA JP

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

Publication Language: English

Filing Language: English

Fulltext Word Count: 3522

Fulltext Availability:

Detailed Description

Detailed Description

... a system of process

steps operating in association with

microprocessor/controllers for improving currently employed

mail - in rebate programs with a system which generates an

express rebate at the **point of sale**, More particularly, it relates to computer-networked apparatus and methods for using them to improve...

...of common knowledge and experience. one of the most commonly employed is the so-called " **mail - in - rebate** ", in which at the **point -of- sale**, be it a brick and mortar **retailer** or delivery from an internet shopping site, the customer has to receive and mail a...the data input devices is adapted to collect registration information directly from purchasers at the **point -of- sale** without intervention or the need to consult with any other humans. Such information is of the usual type called for by **mail - in rebate** systems, including, but not limited to, (i) the product purchased; (ii) a serial number or...

10/3,K/4 (Item 4 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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00864394

METHOD AND SYSTEM FOR ACQUIRING EQUITY FROM THE PURCHASE OF GOODS AND SERVICES INCORPORATING A METHOD AND SYSTEM FOR PURCHASE OF GOODS AND SERVICES LEVERAGED BY PORTFOLIO HELD INVESTMENTS

PROCEDE ET SYSTEME D'ACQUISITION D'AVOIRS A PARTIR DE L'ACHAT DE BIENS ET DE SERVICES RENFERMANT UN PROCEDE ET UN SYSTEME D'ACHAT DE BIENS ET DE SERVICES A EFFET DE LEVIER PAR DES INVESTISSEMENTS TENUS EN PORTEFEUILLE

Patent Applicant/Inventor:

LOVELAND Andrew, 9 Amyand Cottages, Amyand Park Road, St. Margarets, Twickenham TW1 3JA, GB, GB (Residence), GB (Nationality)

Legal Representative:

DE BEAUMONT Michel (agent), Cabinet Michel de Beaumont, 1, Rue Champollion, F-38000 Grenoble, FR,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200197108 A2 20011220 (WO 0197108)

Application: WO 2001IB1478 20010614 (PCT/WO IB0101478)

Priority Application: US 2000211499 20000614

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR
(OA) BF BJ CF CI CM GA GN GW ML MR NE SN TD TG
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 14801

Fulltext Availability:

Detailed Description

Detailed Description

... Products by providing additional incentives to consumers, particularly new or flagging Product fines, perhaps employing **mail in rebates**, cash back or discounts. The present invention enables the Supplier to provide this incentive in the form of equity or equity options whether purchasing directly from the Supplier themselves, the **Retailers**, or Sales Intennediaries.

This is important because if a Supplier were to publicly provide consumers...

10/3,K/5 (Item 5 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
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00794349 **Image available**
PROCESS, SYSTEM AND COMPUTER READABLE MEDIUM FOR PROVIDING PURCHASING INCENTIVES TO A PLURALITY OF RETAIL STORE ENVIRONMENTS
PROCEDE, SYSTEME ET SUPPORT EXPLOITABLE PAR ORDINATEUR PERMETTANT D'OFFRIR DES INCITATIONS A LA CONSOMMATION A UNE PLURALITE D'ENVIRONNEMENTS DE MAGASINS DE DETAIL

Patent Applicant/Assignee:

CATALINA MARKETING INTERNATIONAL INC, 11300 9th Street North, St. Petersburg, FL 33716, US, US (Residence), US (Nationality)

Inventor(s):

WILLIAMS Eric, 4300 Azeele Street, Tampa, FL 33609, US,

Legal Representative:

NEIFELD Richard A (et al) (agent), Oblon, Spivak, McClelland, Maier & Neustadt, P.C., Crystal Square Five, Fourth Floor, 1755 Jefferson Davis Highway, Arlington, VA 22202, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200127854 A2 20010419 (WO 0127854)

Application: WO 2000US15 20000112 (PCT/WO US0000015)

Priority Application: US 99415065 19991012

Designated States: AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK DM EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG
(AP) GH GM KE LS MW SD SL SZ TZ UG ZW
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 9125

Fulltext Availability:

Detailed Description

Detailed Description

... offers may also be made available to all customers. This is similar to providing a **mail in rebate** offer for the item. However, providing an automatic incentive at the **POS** and time of sale of the item is more enticing to customers since no further effort is required on their part as with **mail - in rebates**. The present invention may provide electronic discounts whenever a particular product is being purchased from...
...rebate" promotion to the purchaser of the specified product without requiring the participation of the **retailers** in the promotion.

A POS system which provides individualized electronic incentives identifies customers who are...

10/3,K/6 (Item 6 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT
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00750426 **Image available**

ELECTRONICALLY TRANSMITTED PAYMENT SYSTEM
SYSTEME DE PAIEMENT TRANSMIS PAR VOIE ELECTRONIQUE

Patent Applicant/Inventor:

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KAY Timothy L, 907 Mercedes Avenue, Los Altos, CA 94022, US, US (Residence), US (Nationality)

Legal Representative:

SUOMINEN Edwin A, Louis J. Hoffman P.C., Suite 300, 14614 North Kierlamo Boulevard, Scottsdale, AZ 85254, US

Patent and Priority Information (Country, Number, Date):

Patent: WO 200063809 A1 20001026 (WO 0063809)

Application: WO 2000US10345 20000417 (PCT/WO US0010345)

Priority Application: US 99129403 19990415; US 2000176401 20000113

Designated States: AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK

DM EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR

LS LT LU LV MA MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ

TM TR TT TZ UA UG US UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 17395

Fulltext Availability:

Detailed Description

Detailed Description

... Manufacturers, rebates have become commonplace in the competitive retail sales market. By including manufacturer's mail - in rebates in their price quotations, retailers are able to offer low advertised prices. In the consumer electronics market, however, these mail - in rebates are often offered by disreputable manufacturers that do not actually send the rebates to the...

10/3,K/7 (Item 7 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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00747123 **Image available**

METHOD AND SYSTEM FOR THE PRESENTATION AND REDEMPTION OF REWARD OFFERS

PROCEDE ET SYSTEME DE PRESENTATION ET D'ACQUISITION D'OFFRES
PROMOTIONNELLES

Patent Applicant/Assignee:

WALKER DIGITAL LLC, 5 High Ridge Park, Stamford, CT 06905, US, US
(Residence), US (Nationality), (For all designated states except: US)

Patent Applicant/Inventor:

WALKER Jay S, 124 Spectacle Lane, Ridgefield, CT 06877, US, US
(Residence), US (Nationality), (Designated only for: US)

MIK Magdalena, 10 South New Street, Greenwich, CT 06830, US, US
(Residence), US (Nationality), (Designated only for: US)

Legal Representative:

SANTISI Steven M (et al) (agent), Walker Digital Corporation,
Intellectual Property Dept., Five High Ridge Park, Stamford, CT 06905,
US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200060516 A2 20001012 (WO 0060516)

Application: WO 2000US8183 20000328 (PCT/WO US0008183)

Priority Application: US 99285201 19990401

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE

DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC

LK LR LS LT LU LV MA MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK

SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 18718

Fulltext Availability:
Detailed Description

Detailed Description

... loyalty may be essential to the success of a retail establishment in a marketplace where **retailers** compete for a common set of potential customers. One way for a **retailer** to foster customer loyalty is to establish personal relationships with customers. Customers who believe that they are valued or are somehow provided personal attention by a **retailer** are likely to develop a sense of loyalty to that **retailer**. **Retailers** typically pursue aggressive marketing strategies involving mass media advertisements, discounts offered by way of coupons, **mail - in rebate** offers, in-store discounts, private membership clubs, etc., in an effort to attract customers to...

10/3,K/8 (Item 8 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT
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00730925 **Image available**

INTERACTIVE SHOPPING SYSTEM WITH MOBILE APPARATUS
SYSTEME INTERACTIF D'EMPLETTES PAR POSTE MOBILE

Patent Applicant/Assignee:

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Inventor(s):

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BOGAN Tod, 208 Mallard Drive, Camillus, NY 13031, US

Legal Representative:

SACCO Robert J, Quarles & Brady LLP, Suite 400, 222 Lakeview Avenue, P.O. Box 3188, West Palm Beach, FL 33402-3188, US

Patent and Priority Information (Country, Number, Date):

Patent: WO 200043912 A1 20000727 (WO 0043912)

Application: WO 2000US1260 20000119 (PCT/WO US0001260)

Priority Application: US 99233825 19990120

Designated States: AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE

(OA) BF BJ CF CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 11835

Fulltext Availability:

Detailed Description

Detailed Description

... is

stored in the handset can be transferred to the base station and to the **POS**. The printer 708 can automatically print an itemized store receipt. The printer can also print out information and offers requested during shopping, for example recipes, coupons and **mail - in rebate** forms. The shopper then takes the receipt to a pay station where the articles are...

...be printed out at the pay stations. Either one of the mobile apparatus or the **POS**

system can maintain the purchase totalsf savings totals or other purchase related information for printing...

10/3,K/9 (Item 9 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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00357154

PROMOTIONAL AND PRODUCT ON-LINE HELP METHODS VIA INTERNET

PROCEDES DE PROMOTION ET D'ASSISTANCE RELATIVE A DES PRODUITS VIA INTERNET

Patent Applicant/Assignee:

INTERACTIVE MEDIA WORKS L L C,

TOADER Adrian,

Inventor(s):

TOADER Adrian,

Patent and Priority Information (Country, Number, Date):

Patent: WO 9639668 A1 19961212

Application: WO 96US8307 19960603 (PCT/WO US9608307)

Priority Application: US 95471337 19950606; US 95554271 19951106; US 95579881 19951228

Designated States: AM AT AU BB BG BR BY CA CH CN CZ DE DK EE ES FI GB GE HU IS JP KE KG KP KR KZ LK LR LT LU LV MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK TJ TM TT UA UG US UZ VN KE LS MW SD SZ UG AT BE CH DE DK ES FI FR GB GR IE IT LU MC NL PT SE BF BJ CF CG CI CM GA GN ML MR NE SN TD TG

Publication Language: English

Fulltext Word Count: 10704

Fulltext Availability:

Detailed Description

Detailed Description

... consumer mailing lists to

identify customers who would be prime targets for promotional materials

Traditionally, **mail - in rebates** have been one method of choice for developing such survey information and mailing lists. Such...promotional scheme. The rebate forms must be printed and distributed by the manufacturers to participating **retailers**, which represents a significant ongoing cost. Often manufacturers can supply only the largest **retailers** with refund forms, which diminishes the effectiveness of promotions and information gathering by virtually eliminating...

File 2:INSPEC 1969-2003/Nov W2
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File 7:Social SciSearch(R) 1972-2003/Nov W3
(c) 2003 Inst for Sci Info

File 9:Business & Industry(R) Jul/1994-2003/Nov 19
(c) 2003 Resp. DB Svcs.

File 11:PsycINFO(R) 1887-2003/Nov W3
(c) 2003 Amer. Psychological Assn.

File 13:BAMP 2003/Nov W2
(c) 2003 Resp. DB Svcs.

File 15:ABI/Inform(R) 1971-2003/Nov 20
(c) 2003 ProQuest Info&Learning

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(c) 2003 The Gale Group

File 19:Chem. Industry Notes 1974-2003/ISS 200347
(c) 2003 Amer.Chem.Soc.

File 20:Dialog Global Reporter 1997-2003/Nov 20
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(c) 2003 FSTA IFIS Publishing

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File 80:TGG Aerospace/Def.Mkts(R) 1986-2003/Nov 19
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File 88:Gale Group Business A.R.T.S. 1976-2003/Nov 18
(c) 2003 The Gale Group

File 93:TableBase(R) Sep 1997-2003/Nov W2
(c) 2003 Resp. DB Svcs.

File 101:Disclosure Database(R) 2003/Nov W3
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(c) 2003 Contains copyrighted material

File 111:TGG Natl.Newspaper Index(SM) 1979-2003/Nov 17
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File 180:Federal Register 1985-2003/Nov 19
(c) 2003 format only The DIALOG Corp

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 (c) 2003 Micromedia Ltd.
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 File 275:Gale Group Computer DB(TM) 1983-2003/Nov 19
 (c) 2003 The Gale Group
 File 281:ONTAP(R) Gale Group MARS(R)
 (c) 1999 The Gale Group
 File 285:BioBusiness(R) 1985-1998/Aug W1
 (c) 1998 BIOSIS
 File 340:CLAIMS(R)/US Patent 1950-03/Nov 18
 (c) 2003 IFI/CLAIMS(R)
 File 348:EUROPEAN PATENTS 1978-2003/Nov W02
 (c) 2003 European Patent Office
 File 349:PCT FULLTEXT 1979-2002/UB=20031113,UT=20031106
 (c) 2003 WIPO/Univentio
 File 351:Derwent WPI 1963-2003/UD,UM &UP=200374
 (c) 2003 Thomson Derwent
 File 387:The Denver Post 1994-2003/Nov 19
 (c) 2003 Denver Post
 File 392:Boston Herald 1995-2003/Nov 19
 (c) 2003 Boston Herald
 File 427:Fort Worth Star-Telegram 1993-2003/Nov 19
 (c) 2003 Fort Worth Papers
 File 432:Tampa Tribune 1998-2003/Nov 17
 (c) 2003 Tampa Tribune
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 (c) 2003 Charleston Newspapers
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 File 449:IMS Company Profiles 1992-2003/Dec
 (c) 2003 IMS Health & Affiliates
 File 471:New York Times Fulltext 90-Day 2003/Nov 19
 (c) 2003 The New York Times
 File 475:Wall Street Journal Abs 1973-2003/Nov 19
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 (c) 2003 Newsweek, Inc.
 File 483:Newspaper Abs Daily 1986-2003/Nov 19
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 File 484:Periodical Abs Plustext 1986-2003/Nov W3
 (c) 2003 ProQuest

?ds

Set	Items	Description
S1	6722	(MAIL()(IN OR INS)(3N)(REBATE OR REBATES))
S2	118	S1(5N)(PROCESS? OR REDEEM? OR REDEMPTION?)
S3	3	S2(5N)(POINT(1W)SALE? OR POS OR IN()HOUSE OR RETAILER?)
S4	3	RD (unique items)
S5	183	S1(5N)(IMMEDIAT? OR INSTANT? OR EXPRESS)
S6	5	S5(5N)(POINT(1W)SALE? OR POS OR IN()HOUSE OR RETAILER?)
S7	5	S6 NOT S4

S8 5 RD (unique items)
S9 255 (INSTANT? OR EXPRESS?) (5N) (MAIL() IN) (5N) REBATE?
S10 2 S9(5N) (POINT(1W) SALE? OR POS OR IN() HOUSE)
S11 2 S10 NOT (S4 OR S8)
S12 2 RD (unique items)
?

12/3,K/1 (Item 1 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
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00904173

SYSTEM OF A COMPUTER-NETWORKED, POINT-OF-SALE REBATE AWARD PROGRAM
Système d'un programme en réseau informatique d'octroi de rabais dans un
point de vente

Patent Applicant/Inventor:

HADJIGEORGIS George K, 42-08 28th Avenue, Astoria, NY 11103, US, US
(Residence), US (Nationality)

Legal Representative:

HEDMAN Edward A (agent), Hedman & Costigan, P.C., 1185 Avenue of the Americas, New York, NY 10036, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200237216 A2-A3 20020510 (WO 0237216)

Application: WO 2001US43990 20011106 (PCT/WO US0143990)

Priority Application: US 2000246021 20001106; US 2001834503 20010413

Designated States: AU CA JP

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

Publication Language: English

Filing Language: English

Fulltext Word Count: 3522

Fulltext Availability:

Detailed Description

Detailed Description

... a system of process steps operating in association with microprocessor/controllers for improving currently employed mail - in rebate programs with a system which generates an express rebate at the point of sale, More particularly, it relates to computer-networked apparatus and methods for using them to improve...

12/3,K/2 (Item 1 from file: 351)

DIALOG(R)File 351:Derwent WPI
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014687431

WPI Acc No: 2002-508135/200254

XRPX Acc No: N02-402132

Method for making express rebates comprising using third-party agency by communicating, by computer-networked data-transmission device, from vendor, directly or indirectly, to purchaser, information-verifying rebate-entitlement

Patent Assignee: HADJIGEORGIS G K (HADJ-I)

Inventor: HADJIGEORGIS G K

Number of Countries: 023 Number of Patents: 003

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
WO 200237216	A2	20020510	WO 2001US43990	A	20011106	200254 B
AU 200217842	A	20020515	AU 200217842	A	20011106	200258
US 20020152118	A1	20021017	US 2000246021	A	20001106	200270
			US 2001834503	A	20010413	

Priority Applications (No Type Date): US 2001834503 A 20010413; US 2000246021 P 20001106

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

WO 200237216 A2 E 13 G06F-000/00

Designated States (National): AU CA JP

Designated States (Regional): AT BE CH CY DE DK ES FI FR GB GR IE IT LU

MC NL PT SE TR
AU 200217842 A
US 20020152118 A1

G06F-000/00 Based on patent WO 200237216
G06F-017/60 Provisional application US 2000246021

Abstract (Basic):

... Improves currently employed **mail - in rebate** programs with a system, which generates an **express rebate** at the **point of sale**.

File 256:SoftBase:Reviews,Companies&Prods. 82-2003/Oct
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File 475:Wall Street Journal Abs 1973-2003/Nov 19
 (c) 2003 The New York Times

?ds

Set	Items	Description
S1	18	(MAIL() (IN OR INS) (3N) (REBATE OR REBATES))
S2	0	S1(5N) (PROCESS? OR REDEEM? OR REDEMPTION?)
S3	18	(MAIL() (IN OR INS) (3N) (REBATE OR REBATES))
S4	0	S3(5N) (IMMEDIAT? OR INSTANT?)
S5	87022	POINT(1W)SALE? OR POS OR IN()HOUSE OR RETAILER?
S6	15	WALKER()DIGITAL?
S7	3350	AU=(PACKES, J? OR PACKES J ? OR WALKER, J? OR WALKER J? OR JORASCH, J? OR JORASCH J? OR TEDESCO, D? OR TEDESCO D? OR BEMER, K? OR BEMER K?)
S8	2	S1 AND S5
S9	0	S6 AND REBATE?
S10	0	S7 AND S1
S11	0	S6 AND REBATE?

8/5/1 (Item 1 from file: 256)
DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.
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00127125 DOCUMENT TYPE: Review

PRODUCT NAMES: Outsourcing (840661); Order Fulfillment (832251)

TITLE: Outsourcing fulfillment has merits, pitfalls
AUTHOR: Yager, Tim
SOURCE: InfoWorld, v22 n46 p79(1) Nov 13, 2000
ISSN: 0199-6649
HOMEPAGE: <http://www.infoworld.com>

RECORD TYPE: Review
REVIEW TYPE: Product Analysis
GRADE: Product Analysis, No Rating

Outsourcing of fulfillment by e-commerce companies may shorten start-up time and reduce staffing needs, but outsource fulfillment is extremely expensive, ongoing fees are high, and finding a reputable outsourcer can be time-consuming. However, all e-commerce fulfillment methods have significant drawbacks. For instance, **in - house** fulfillment can be complex, and outsourcing fulfillment entirely can be prohibitively expensive, while using distributors is often too restrictive. Therefore, e-commerce companies choosing a fulfillment method should seek expert guidance and take their time before deciding. An e-business that decides to do **in - house** fulfillment has to first hire an experienced warehouse or fulfillment manager. Cash-rich operations might want to choose a fulfillment outsourcing shop because fulfillment outsourcers offer many services; the higher the fees rise, the fewer the number of tasks required of the e-business user. Some outsourcers are capable of handling such tasks as catalog printing and order taking, while lower-end ones can simply assist in running one program, such as a **mail - in rebate**, that internal staff are too busy to handle. Among many topics briefly covered are resellers that outsource fulfillment for back-end operations; the anonymity of the outsourcer to customers; unsuitability of outsourcing for smaller players in any market; and competition for inventory as a drawback to distributor fulfillment.

COMPANY NAME: Vendor Independent (999999)
SPECIAL FEATURE: Charts
DESCRIPTORS: E-Commerce; Order Fulfillment; Outsourcing
REVISION DATE: 20020618

8/5/2 (Item 2 from file: 256)
DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.
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00103993 DOCUMENT TYPE: Review

PRODUCT NAMES: Company--Learning Co (857297)

TITLE: Learning Company initiates back-to-school bargains
AUTHOR: Ricadela, Aaron
SOURCE: Computer Retail Week, v173 p3(2) Jun 16, 1997
ISSN: 1066-7598
HOMEPAGE: <http://www.crw.com>

RECORD TYPE: Review
REVIEW TYPE: Company

Learning Company plans two unequaled price promotions in July 1997. The promotions, which are timed to happen simultaneously with **retailers**' back

to school selling periods, will extensively discount three Reader Rabbit titles: Reader Rabbit's Toddler, Preschool and Kindergarten. Users can also mail in a **rebate** coupon to reduce the cost by another two-thirds. In addition, prices will be reduced to \$19.97 for over 40 titles, including Reader Rabbit, Interactive Reading Journey, Interactive Math Journey, and Oregon Trail series, via a rebate program. The promotions are designed to gain back market share lost during fourth quarter of 1996, when the Learning Company's revenues in the education software market dropped from a 19.8 percent share to 15.3 percent. The Learning Company has regained some of that market share, and reported an 18.9 percent share in April 1997. An edutainment buyer said promotions could be extremely effective, considering the aggressive stance the company is taking. The \$19.97 promotion price will also be considered a price-elasticity test, so that the Learning Company can assess whether or not lower prices draw new customers.

COMPANY NAME: Learning Co (367346)

DESCRIPTORS: E-Learning; Language Skills; Preschool Age; Schools; Software Marketing

REVISION DATE: 20020703

File 344:Chinese Patents Abs Aug 1985-2003/Apr
(c) 2003 European Patent Office
File 347:JAPIO Oct 1976-2003/Jul (Updated 031105)
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File 350:Derwent WPIX 1963-2003/UD,UM &UP=200374
(c) 2003 Thomson Derwent
File 348:EUROPEAN PATENTS 1978-2003/Nov W02
(c) 2003 European Patent Office
File 349:PCT FULLTEXT 1979-2002/UB=20031113,UT=20031106
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?ds

Set	Items	Description
S1	63	AU='PACKES J M':AU='PACKET'
S2	3	S1 AND REBATE?
S3	260	AU='WALKER JAY':AU='WALKER JEFFERY CHARLES'
S4	17	S3 AND REBATE?
S5	367	AU='JORASCH J A':AU='JORASCH P'
S6	2	S5 AND REBATE?
S7	111	AU='TEDESCO DANIEL E'
S8	9	S7 AND REBATE?
S9	4	AU='BEMER LYNNE G'
S10	0	S9 AND REBATE?

2/3,K/1 (Item 1 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
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00790588 **Image available**

SYSTEMS AND METHODS TO PROVIDE A PRODUCT TO A CUSTOMER BEFORE A FINAL TRANSACTION TERM VALUE IS ESTABLISHED
SYSTEMES ET PROCEDES SERVANT A LIVRER UN PRODUIT A UN CLIENT AVANT L'ETABLISSEMENT DU TERME FINAL DE LA TRANSACTION

Patent Applicant/Assignee:

WALKER DIGITAL LLC, Five High Ridge Park, Stamford, CT 06905, US, US
(Residence), US (Nationality), (For all designated states except: US)

Patent Applicant/Inventor:

PACKES John M Jr, 21 Frankford Street, Hawthorne, NY 10532-1950, US, US
(Residence), US (Nationality), (Designated only for: US)
WALKER Jay S, 124 Spectacle Lane, Ridgefield, CT 06877, US, US
(Residence), US (Nationality), (Designated only for: US)
TEDESCO Daniel E, 49 Kings Highway North, Westport, CT 06880, US, US
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TULLEY Stephen C, 15 River Place, Stamford, CT 06907, US, US (Residence),
US (Nationality), (Designated only for: US)
BEMER Keith, 517 E. 75th Street, #2E, New York, NY 10021, US, US
(Residence), US (Nationality), (Designated only for: US)

Legal Representative:

DUGAN Brian M (et al) (agent), Intellectual Property Department, Walker
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Patent and Priority Information (Country, Number, Date):

Patent: WO 200124085 A2 20010405 (WO 0124085)

Application: WO 2000US25394 20000915 (PCT/WO US0025394)

Priority Application: US 99409041 19990929

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ
DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ
LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG
SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 10996

Patent Applicant/Inventor:

PACKES John M Jr ...

Fulltext Availability:

Detailed Description

Detailed Description

... current sale price, without having to postpone acquisition of the product or requiring a subsequent **rebate** or refund process.

In accordance with one embodiment of the present invention, a purchasing method...

2/3,K/2 (Item 2 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT
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00766118 **Image available**

REDEMPTION SYSTEMS AND METHODS WHEREIN A BUYER TAKES POSSESSION AT A RETAILER OF A PRODUCT PURCHASED USING A COMMUNICATION NETWORK
SYSTEMES ET PROCEDES D'ENCAISSEMENT, LORS DE L'ENTREE EN POSSESSION PAR UN ACHETEUR, CHEZ UN DETAILLANT, D'UN PRODUIT ACHETE PAR L'INTERMEDIAIRE

D'UN RESEAU DE TELECOMMUNICATIONS

Patent Applicant/Assignee:

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Patent Applicant/Inventor:

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(Residence), US (Nationality), (Designated only for: US)

VAN LUCHENE Andrew S, 9 Greenwood Place, Norwalk, CT 06854, US, US
(Residence), US (Nationality), (Designated only for: US)

OTTO Jonathan, Apartment 9A, 25 Forest Street, Stamford, CT 06901, US, US
(Residence), US (Nationality), (Designated only for: US)

LEVITAN Ian, 42 Church Hill Avenue, Westmount, Quebec HY3 2Z9, CA, CA
(Residence), CA (Nationality), (Designated only for: US)

TEDESCO Daniel E, 49 Kings Highway North, Westport, CT 06880, US, US
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PACKES John M Jr, 21 Frankford Street, Hawthorne, NY 10532-1950, US, US
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Legal Representative:

BUCKLEY Patrick J (et al) (agent), Walker Digital Corporation, Five High
Ridge Park, Stamford, CT 06905, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200079495 A2 20001228 (WO 0079495)

Application: WO 2000US16998 20000621 (PCT/WO US0016998)

Priority Application: US 99337906 19990622; US 99388723 19990902

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ
DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ
LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG
SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 25866

Patent Applicant/Inventor:

... Designated only for: US)

PACKES John M Jr ...

Fulltext Availability:

Detailed Description

Detailed Description

... which the product is sold to buyers. A manufacturer may also provide a manufacturer's **rebate** or coupon to a buyer. Such a **rebate** or coupon, however, typically does not completely bypass the retailer's pricing structure (e.g...a credit is still due to the customer, the POS controller 410 can facilitate the **rebate** of the adjusted amount by either: (1) authorizing an instant cash **rebate** (e.g., using currency from a cash register drawer); (ii) issuing a store-credit voucher...

2/3,K/3 (Item 3 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

(c) 2003 WIPO/Univentio. All rts. reserv.

00556589 **Image available**

METHOD AND APPARATUS FOR DOCUMENTING CAP REMOVAL DATA

PROCEDE ET APPAREIL PERMETTANT DE DOCUMENTER DES DONNEES RELATIVES AU
RETRAIT D'UN CAPUCHON

Patent Applicant/Assignee:

WALKER ASSET MANAGEMENT LIMITED PARTNERSHIP, Four High Ridge Park,
Stamford, CT 06905, US, US (Residence), US (Nationality), (For all
designated states except: US)

4/3,K/1 (Item 1 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
(c) 2003 WIPO/Univentio. All rts. reserv.

00843152

ENTERTAINMENT LAYER OVERLAID ON ONLINE TRANSACTIONS
COUCHE DE DIVERTISSEMENT ACCOMPAGNANT DES TRANSACTIONS EN LIGNE

Patent Applicant/Assignee:

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Patent Applicant/Inventor:

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Legal Representative:

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Park, Stamford, CT 06905, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200175758 A2 20011011 (WO 0175758)

Application: WO 2001US9806 20010327 (PCT/WO US0109806)

Priority Application: US 2000538773 20000330

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ
DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ
LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG
SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 22864

Patent Applicant/Inventor:

WALKER Jay S ...

Fulltext Availability:

Detailed Description

Detailed Description

... may include the quantity of each item, the item's price, applicable
item discounts or **rebates**, etc. The outputs of the transaction may
include the pre-tax and post-tax prices...also represent something of
great value to the customer, such as the size of a **rebate**, discount,
etc. in addition to the value provided by the entertainment interface
itself. The method...of the each of the desired items in inventory, the
existence of a discount or **rebate** provided by one or more
manufacturers, the current temperature, etc.

As another example, a transaction...specific product at a specific price,
that the customer will be receiving a discount or **rebate** on the
customer's next purchase, that the customer's offer to buy a specified...
customer may include the gasoline inventory of the customer's listed
acceptable gas stations, any **rebate** offers or discounts provided
directly by the customer's listed acceptable gas stations, etc.

These...

4/3,K/2 (Item 2 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT

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00830839

**METHOD AND APPARATUS FOR PRESENTING AND SELECTING PRODUCT AGREEMENTS
PROCEDE ET DISPOSITIF DE PRESENTATION ET DE SELECTION D'ACCORDS DE PRODUIT**

Patent Applicant/Assignee:

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Patent Applicant/Inventor:

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(Residence), US (Nationality), (Designated only for: US)

Legal Representative:

WALKER DIGITAL LLC (commercial rep.), c/o Steven, M., Santisi, Five High Ridge Park, Stamford, CT 06905, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200163522 A2 20010830 (WO 0163522)

Application: WO 2001US5503 20010222 (PCT/WO US0105503)

Priority Application: US 2000184485 20000223; US 2000609454 20000630

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ
DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ
LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG
SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 27289

Patent Applicant/Inventor:

WALKER Jay S ...

Fulltext Availability:

Detailed Description

Detailed Description

... benefits that are provided after a condition is fulfilled (e.g.
"receive a \$ 1 0 rebate if you win at this video game").

From a timing perspective, product agreements can be...

4/3,K/3 (Item 3 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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00818600 **Image available**

**METHOD AND APPARATUS FOR COLLECTING AND CATEGORIZING DATA AT A TERMINAL
PROCEDE ET APPAREIL DE COLLECTE ET DE CLASSIFICATION DE DONNEES A UN
TERMINAL**

Patent Applicant/Assignee:

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(Residence), US (Nationality), (For all designated states except: US)

Patent Applicant/Inventor:

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Legal Representative:

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Patent and Priority Information (Country, Number, Date):

Patent: WO 200152088 A2 20010719 (WO 0152088)

Application: WO 2001US1100 20010111 (PCT/WO US0101100)

Priority Application: US 2000175723 20000112; US 2000609931 20000630

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ
DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ
LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG
SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 13735

Patent Applicant/Inventor:

WALKER Jay S ...

Fulltext Availability:

Detailed Description

Detailed Description

... the customer. In other embodiments, the employee response may be to mail a coupon or **rebate** to the customer.

Employee responses 616 may be used to encourage and reward customer behavior...

4/3,K/4 (Item 4 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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00790588 **Image available**

SYSTEMS AND METHODS TO PROVIDE A PRODUCT TO A CUSTOMER BEFORE A FINAL TRANSACTION TERM VALUE IS ESTABLISHED

SYSTEMES ET PROCEDES SERVANT A LIVRER UN PRODUIT A UN CLIENT AVANT L'ETABLISSEMENT DU TERME FINAL DE LA TRANSACTION

Patent Applicant/Assignee:

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(Residence), US (Nationality), (For all designated states except: US)

Patent Applicant/Inventor:

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TEDESCO Daniel E, 49 Kings Highway North, Westport, CT 06880, US, US
(Residence), US (Nationality), (Designated only for: US)

TULLEY Stephen C, 15 River Place, Stamford, CT 06907, US, US (Residence),

US (Nationality), (Designated only for: US)
BEMER Keith, 517 E. 75th Street, #2E, New York, NY 10021, US, US
(Residence), US (Nationality), (Designated only for: US)

Legal Representative:

DUGAN Brian M (et al) (agent), Intellectual Property Department, Walker
Digital Corporation, Five High Ridge Park, Stamford, CT 06905, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200124085 A2 20010405 (WO 0124085)

Application: WO 2000US25394 20000915 (PCT/WO US0025394)

Priority Application: US 99409041 19990929

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ
DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ
LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG
SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 10996

Patent Applicant/Inventor:

... Designated only for: US)

WALKER Jay S ...

Fulltext Availability:

Detailed Description

Detailed Description

... current sale price, without having to postpone acquisition of the
product or requiring a subsequent **rebate** or refund process.

In accordance with one embodiment of the present invention, a purchasing
method...

4/3,K/5 (Item 5 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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00785191 **Image available**

SYSTEM AND METHOD FOR SUBSIDIZING CONDITIONAL PURCHASE OFFERS (CPOs)

**SYSTEME ET PROCEDE DE SUBVENTIONNEMENT D'OFFRES D'ACHATS CONDITIONNELLES
(CPO)**

Patent Applicant/Assignee:

PRICELINE COM INCORPORATED, 800 Connecticut Avenue, Norwalk, CT 06854, US
, US (Residence), US (Nationality)

Inventor(s):

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TEDESCO Daniel E, 192 Park Street, Apartment 6, New Canaan, CT 06840, US,

VAN LUCHENE Andrew S, 9 Greenwood Place, Norwalk, CT 06854, US,
BEMER Keith, 517 East 75th Street, Apartment 2E, New York, NY 10021, US

Legal Representative:

ANDRES John C (agent), priceline.com Incorporated, 800 Connecticut
Avenue, Norwalk, CT 06854, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200118724 A1 20010315 (WO 0118724)

Application: WO 2000US24696 20000908 (PCT/WO US0024696)

Priority Application: US 99393257 19990910

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ
DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ
LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG
SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 13305

Inventor(s):

WALKER Jay S ...

Fulltext Availability:

Detailed Description

Detailed Description

... parties include (i) a seller of the originally requested product, for example, to implement a **rebate** program or a loyalty-rewards program, (ii) the CPO management system itself, for example, to...

4/3,K/6 (Item 6 from file: 349)

DIALOG(R) File 349:PCT FULLTEXT

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00781899 **Image available**

DYNAMIC PROPAGATION OF PROMOTIONAL INFORMATION IN A NETWORK OF POINT-OF-SALE TERMINALS
DIFFUSION DYNAMIQUE D'INFORMATIONS A CARACTERE PROMOTIONNEL DANS UN RESEAU DE TERMINAUX DE POINTS DE VENTE

Patent Applicant/Assignee:

WALKER DIGITAL LLC, Five High Ridge Park, Stamford, CT 06905, US, US
(Residence), US (Nationality), (For all designated states except: US)

Patent Applicant/Inventor:

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(Residence), US (Nationality), (Designated only for: US)

BEMER Keith, 517 E. 75th Street - #2E, New York, NY 10021, US, US
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ALDERUCCI Dean, 19-8 Prospect Ridge Road, Ridgefield, CT 06877, US, US
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HEIER Jeffrey E, 3 Mountain View Road, Somers, NY 10589, US, US
(Residence), US (Nationality), (Designated only for: US)

RATH Anna, 23232 Town Walk Drive, Hamden, CT 06518, US, US (Residence),
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Legal Representative:

LEVIN Nathaniel (et al) (agent), Walker Digital Corporation, Intellectual
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Patent and Priority Information (Country, Number, Date):

Patent: WO 200115033 A2-A3 20010301 (WO 0115033)

Application: WO 2000US19426 20000717 (PCT/WO US0019426)

Priority Application: US 99150630 19990825; US 2000538751 20000330

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ
DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ
LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG

SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English
Fulltext Word Count: 18048

Patent Applicant/Inventor:

WALKER Jay S ...

Fulltext Availability:

Detailed Description
Claims

Detailed Description

... priced upsell offers), suggestive sell offers, switch-and-save offers, conditional subsidy offers, coupon offers, **rebates**, and discounts.

Upsell Offer - a proposal to a customer that he or she add an...It is also contemplated to include entries corresponding to other types of offers, including (a) **rebates**, (b) simple discounts on selected products, and (c) coupons to be issued in all transactions...

Claim

... upsell offer, a suggestive sell offer, a conditional subsidy offer, a coupon offer and a **rebate** offer.

15 A method according to claim 7, wherein said upsell offer is a dynamically...

4/3,K/7 (Item 7 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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00766118 **Image available**

REDEMPTION SYSTEMS AND METHODS WHEREIN A BUYER TAKES POSSESSION AT A RETAILER OF A PRODUCT PURCHASED USING A COMMUNICATION NETWORK
SYSTEMES ET PROCEDES D'ENCAISSEMENT, LORS DE L'ENTREE EN POSSESSION PAR UN ACHETEUR, CHEZ UN DETAILLANT, D'UN PRODUIT ACHETE PAR L'INTERMEDIAIRE D'UN RESEAU DE TELECOMMUNICATIONS

Patent Applicant/Assignee:

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Patent Applicant/Inventor:

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(Residence), US (Nationality), (Designated only for: US)
VAN LUCHENE Andrew S, 9 Greenwood Place, Norwalk, CT 06854, US, US
(Residence), US (Nationality), (Designated only for: US)
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TEDESCO Daniel E, 49 Kings Highway North, Westport, CT 06880, US, US
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PACKES John M Jr, 21 Frankford Street, Hawthorne, NY 10532-1950, US, US
(Residence), US (Nationality), (Designated only for: US)

Legal Representative:

BUCKLEY Patrick J (et al) (agent), Walker Digital Corporation, Five High Ridge Park, Stamford, CT 06905, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200079495 A2 20001228 (WO 0079495)

Application: WO 2000US16998 20000621 (PCT/WO US0016998)

Priority Application: US 99337906 19990622; US 99388723 19990902

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ
DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ
LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG
SI SK SL TJ TM TT TZ UA UG US UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 25866

Patent Applicant/Inventor:

WALKER Jay S ...

Fulltext Availability:

Detailed Description

Detailed Description

... which the product is sold to buyers. A manufacturer may also provide a manufacturer's **rebate** or coupon to a buyer. Such a **rebate** or coupon, however, typically does not completely bypass the retailer's pricing structure (e.g...a credit is still due to the customer, the POS controller 410 can facilitate the **rebate** of the adjusted amount by either: (1) authorizing an instant cash **rebate** (e.g., using currency from a cash register drawer); (ii) issuing a store-credit voucher...

4/3,K/8 (Item 8 from file: 349)

DIALOG(R) File 349:PCT FULLTEXT

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00766080 **Image available**

METHOD AND APPARATUS FOR CONDUCTING A TRANSACTION BASED ON BRAND INDIFFERENCE
PROCEDE ET APPAREIL SERVANT A MENER UNE TRANSACTION BASEE SUR UNE INDIFFERENCE DE MARQUE

Patent Applicant/Assignee:

WALKER DIGITAL LLC, 5 High Ridge Park, Stamford, CT 06905, US, US
(Residence), US (Nationality), (For all designated states except: US)

Patent Applicant/Inventor:

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OTTO Jonathan, Apartment 9A, 25 Forest Street, Stamford, CT 06901, US, US
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US (Residence), US (Nationality), (Designated only for: US)

SAMMON Russell P, Apartment 2K, 444 Bedford Street, Stamford, CT 06901,
US, US (Residence), US (Nationality), (Designated only for: US)

Legal Representative:

ALLISON Scott B (et al) (agent), Intellectual Property Department, Walker
Digital Corporation, Five High Ridge Park, Stamford, CT 06905, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200079456 A2 20001228 (WO 0079456)

Application: WO 2000US16926 20000620 (PCT/WO US0016926)

Priority Application: US 99337906 19990622; US 2000540214 20000331

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ
DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ
LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG
SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English
Fulltext Word Count: 28183

Patent Applicant/Inventor:

WALKER Jay S ...

Fulltext Availability:

Detailed Description

Detailed Description

... to try the products and enlarge their customer base without losing money or providing unnecessary **rebates** or discounts to existing brand-loyal customers.

Potential new customers include brand-indifferent customers and...

...the method I 00 is that customers who are

9

brand-indifferent may receive discounts, **rebates**, coupons etc. on or for products or services or other benefits as a result of...occurrence of a holiday or other special event, referral source, etc., the availability of coupons, **rebates**, discounts, the level of a retailer's or manufacturers desire or need to get more...customers status as a new user, frequent user, referral source, etc., the availability of coupons, **rebates**, discounts, the customer's purchasing history, demographic information about the customer, the occurrence of a...

...202 or other entity or device completing the step 104 may determine if a subsidy, **rebate**, discount, etc. exists for one or more products and/or services meeting, matching or falling...home delivery, courier, 'I, UPSsm service, etc.), or when the customer may receive a discount, **rebate**, etc.

mal I 1

on the price of the product(s) or service(s). In...

...Possible benefits include a monetary payment that is provided to the customer (e.g., a **rebate**), a non-monetary amount that is provided to the customer (e.g., frequent flyer miles...s status as a new user, frequent user, referral source, etc., the availability of coupons, **rebates**, discounts, the customer's purchasing history, demographic information about the customer, the occurrence of a...If so, during the step I 10, at least one benefit, such

"D

I

a **rebate**, preferably is provided to the customer, some person designated by the customer, retailer, controller 202...

4/3,K/9 (Item 9 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

(c) 2003 WIPO/Univentio. All rts. reserv.

00766044 **Image available**

METHODS AND APPARATUS WHEREIN A BUYER ARRANGES TO PURCHASE A FIRST PRODUCT USING A COMMUNICATION NETWORK AND SUBSEQUENTLY TAKES POSSESSION OF A SUBSTITUTE PRODUCT AT A RETAILER

PROCEDES ET SYSTEMES CONSISTANT POUR UN ACHETEUR A ACHETER UN PREMIER PRODUIT AU MOYEN D'UN RESEAU DE COMMUNICATION ET A PRENDRE ENSUITE POSSESSION D'UN PRODUIT DE SUBSTITUTION AU NIVEAU D'UN DETAILLANT

Patent Applicant/Assignee:

WALKER DIGITAL LLC, One High Ridge Park, Stamford, CT 06905, US, US
(Residence), US (Nationality), (For all designated states except: US)

Patent Applicant/Inventor:

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(Residence), US (Nationality), (Designated only for: US)

MIK Magdalena, 10 South New Street, Greenwich, CT 06830, US, US
(Residence), US (Nationality), (Designated only for: US)
VAN LUCENE Andrew S, 9 Greenwood Place, Norwalk, CT 06854, US, US
(Residence), US (Nationality), (Designated only for: US)
BEMER Keith, 517 E. 75 Street #2E, New York, NY 10021, US, US (Residence)
, US (Nationality), (Designated only for: US)
SHEPARDSON John, 15 Williamsburg Court, Skillman, NJ 08558, US, US
(Residence), US (Nationality), (Designated only for: US

Legal Representative:

BUCKLEY Patrick J, Walker Digital Corporation, Five High Ridge Park,
Stamford, CT 06905, US

Patent and Priority Information (Country, Number, Date):

Patent: WO 200079416 A2 20001228 (WO 0079416)
Application: WO 2000US17000 20000621 (PCT/WO US0017000)
Priority Application: US 99337906 19990622; US 99412930 19991005

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ
DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ
LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG
SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 23156

Patent Applicant/Inventor:

WALKER Jay S ...

Fulltext Availability:

Detailed Description

Detailed Description

... may also take such a subsidy into account, as when a manufacturer will provide a **rebate** directly to the retailer. Note also that if the retailer determines whether or not a...

4/3, K/10 (Item 10 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT
(c) 2003 WIPO/Univentio. All rts. reserv.

00747123 **Image available**

METHOD AND SYSTEM FOR THE PRESENTATION AND REDEMPTION OF REWARD OFFERS
PROCEDE ET SYSTEME DE PRESENTATION ET D'ACQUISITION D'OFFRES
PROMOTIONNELLES

Patent Applicant/Assignee:

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Patent Applicant/Inventor:

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MIK Magdalena, 10 South New Street, Greenwich, CT 06830, US, US
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Legal Representative:

SANTISI Steven M (et al) (agent), Walker Digital Corporation,
Intellectual Property Dept., Five High Ridge Park, Stamford, CT 06905,
US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200060516 A2 20001012 (WO 0060516)
Application: WO 2000US8183 20000328 (PCT/WO US0008183)
Priority Application: US 99285201 19990401

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE
DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC
LK LR LS LT LU LV MA MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK

SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG
(AP) GH GM KE LS MW SD SL SZ TZ UG ZW
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 18718

Patent Applicant/Inventor:

WALKER Jay S ...

Fulltext Availability:

Detailed Description

Detailed Description

... aggressive marketing strategies involving mass media advertisements, discounts offered by way of coupons, mail-in **rebate** offers, in-store discounts, private membership clubs, etc., in an effort to attract customers to...

4/3,K/11 (Item 11 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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00577736 **Image available**

SYSTEM AND METHOD FOR NEGATIVE RETROACTIVE DISCOUNTS

SYSTÈME ET MÉTHODE CONCERNANT DES PENALISATIONS RETROACTIVES SUR REMISES

Patent Applicant/Assignee:

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(Residence), US (Nationality), (For all designated states except: US)

Patent Applicant/Inventor:

WALKER Jay S, 124 Spectacle Lane, Ridgefield, CT 06877, US, US
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VAN LUCHENE Andrew S, 9 Greenwood Place, Norwalk, CT 06854, US, US
(Residence), US (Nationality), (Designated only for: US)

O'SHEA Deirdre, 10 Manhattan Avenue - Apt.2A, New York, NY 10025, US, US
(Residence), US (Nationality), (Designated only for: US)

Legal Representative:

BUCKLEY Patrick J (et al) (agent), Walker Digital Corporation,
Intellectual Property Dept., One High Ridge Park, Stamford, CT 06905,
US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200041109 A2 20000713 (WO 0041109)

Application: WO 99US28702 19991202 (PCT/WO US9928702)

Priority Application: US 98223903 19981231

Designated States: AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE

ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT

LU LV MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT

UA UG US UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 16522

Patent Applicant/Inventor:

WALKER Jay S ...

Fulltext Availability:

Detailed Description

Detailed Description

... place. The incentive may be in the form of a discount on items

purchased, a **rebate**, a credit, a cross-promotion with another store or a particular product, an accommodation on...

4/3,K/12 (Item 12 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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00577735 **Image available**

**SYSTEM AND METHOD FOR ENCOURAGING COMPETITIVE PARTICIPATION IN AN AUCTION
Système et procédé pour encourager la participation concurrentielle à une vente aux enchères**

Patent Applicant/Assignee:

WALKER DIGITAL LLC,

WALKER Jay S,

VAN LUCHENE Andrew S,

TEDESCO Daniel E,

Inventor(s):

WALKER Jay S ,

VAN LUCHENE Andrew S,

TEDESCO Daniel E

Patent and Priority Information (Country, Number, Date):

Patent: WO 200041108 A1 20000713 (WO 0041108)

Application: WO 99US23901 19991014 (PCT/WO US9923901)

Priority Application: US 98223901 19981231

Designated States: AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE
ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT
LU LV MD MG MK MN MW NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT
UA UG US UZ VN YU ZA ZW GH GM KE LS MW SD SL SZ TZ UG ZW AM AZ BY KG KZ
MD RU TJ TM AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE BF BJ
CF CG CI CM GA GN GW ML MR NE SN TD TG

Publication Language: English

Fulltext Word Count: 11034

Inventor(s):

WALKER Jay S ...

Fulltext Availability:

Detailed Description

Claims

Detailed Description

... by third parties may include a value of currency, a supplement to the bid, a **rebate** on the product, an amount of frequent flier miles, a second product, a warranty for...

Claim

... reward comprises at least one of a value of currency, a supplement to the bid, a **rebate** on the product, an amount of frequent flier miles, a second product, and a warranty...ALL PARTICIPANTS
123 RECEIVED WITHIN WE'LL GIVE YOU A \$10 IN CURRENT
30 MINUTES **REBATE** CREDITED TO YOUR AUCTION DATABASE
FINANCIAL ACCOUNT"
HIGH BID < \$300.00 "MAKE THE NEXT BID..."

...FREE DIGITAL WATCH BIDDER MUST HAVE SUBMITTED A7

THAT PROGRESSIVELY INCREAS

25 AUCTIONEER \$10.00 **REBATE** CREDITED BIDDER MUST HAVE RESPONDED
TO FINANCIAL ACCOUNT WITH SUBSEQUENT BID WITHIN @
26 AUCTIONEER FREE...

...GIFT CERTIFICATE - BIDDER MUST HAVE PARTICIP

TO RESTAURANT A > 10 PREVIOUS AUCTO

\$10.00 **REBATE** CREDITED - BIDDER MUST EXCEED CURREN

28 AUCTIONEER TO FINANCIAL ACCOUNT - NO BID MUST HAVE BEEN...

4/3,K/13 (Item 13 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
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00576389 **Image available**

PROMOTING SALE OF A SUBSTITUTE PRODUCT
PROMOTION DE LA VENTE D'UN PRODUIT DE SUBSTITUTION

Patent Applicant/Assignee:

WALKER DIGITAL LLC,
WALKER Jay S,
TEDESCO Daniel E,
MIK Magdalena,

Inventor(s):

WALKER Jay S ,
TEDESCO Daniel E,
MIK Magdalena

Patent and Priority Information (Country, Number, Date):

Patent: WO 200039762 A1 20000706 (WO 0039762)
Application: WO 99US22650 19990929 (PCT/WO US9922650)
Priority Application: US 98221099 19981228

Designated States: AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE
ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT
LU LV MD MG MK MN MW NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT
UA UG US UZ VN YU ZA ZW GH GM KE LS MW SD SL SZ TZ UG ZW AM AZ BY KG KZ
MD RU TJ TM AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE BF BJ
CF CG CI CM GA GN GW ML MR NE SN TD TG

Publication Language: English

Fulltext Word Count: 12538

Inventor(s):

WALKER Jay S ...

Fulltext Availability:

Detailed Description

Detailed Description

... data to track product performance and the impact of manufacturer promotions, such as coupons and **rebates** . Manufacturers can benefit from the ability provided by the POS to instantly and directly market...

...the coupon back to the store at a subsequent visit.

In addition, because coupons and **rebates** require a further active step in addition to the initial purchase, the effectiveness of such...

...coupons are inevitably a poor vehicle for manufacturers to effectively provide customer value. In addition, **rebate** offers are often ignored because of the inconvenience to the buyer in redeeming the offer. Ultimately, customers often find **rebates** valueless because the amount of money to be redeemed can be rather insubstantial compared to...need not actively realize promotional benefits after a purchase, through any form of coupon or **rebate** redemption.

In various embodiments of the present invention, a central POS server is connected via...embodiment, the substitute product offer may be supplemented by a supplemental or complementary product offer, **rebate** , or the like. Such supplemental product offering techniques are disclosed in commonly-assigned and co...

4/3,K/14 (Item 14 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
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00571468 **Image available**

CUSTOMER PROFIT SHARING CONDITIONAL PURCHASE OFFER (CPO) MANAGEMENT SYSTEM
SYSTEME DE GESTION D'OFFRES D'ACHAT CONDITIONNELLES PAR INTERESSEMENT DES
CLIENTS

Patent Applicant/Assignee:
PRICELINE COM INCORPORATED,

Inventor(s):

WALKER Jay S ,
CASE T Scott,
TEDESCO Daniel E

Patent and Priority Information (Country, Number, Date):

Patent: WO 200034841 A2 20000615 (WO 0034841)
Application: WO 99US28648 19991203 (PCT/WO US9928648)
Priority Application: US 98205666 19981204

Designated States: AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK
DM EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR
LS LT LU LV MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM
TR TT TZ UA UG UZ VN YU ZA ZW GH GM KE LS MW SD SL SZ TZ UG ZW AM AZ BY
KG KZ MD RU TJ TM AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE
BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

Publication Language: English

Fulltext Word Count: 7790

Inventor(s):

WALKER Jay S ...

Fulltext Availability:

Detailed Description

English Abstract

...example, in the form of (i) a monetary discount to the current transaction, (ii) a **rebate**, or (iii) a coupon or credit that may be redeemed for a discount against future...

Detailed Description

... example, in the form of (1) a monetary discount to the current transaction, (11) a **rebate**, or (iii) a coupon or credit that may be redeemed for a discount against...as a fixed dollar minimum. In another embodiment, the Buyer Discount is provided as a **rebate** returned to the buyer after the consummation of the transaction. In yet another embodiment, the...embodiments, as described above, the Buyer Discount may be returned in the form of a **rebate** or a future credit.

In an alternate implementation, the CPO evaluation process 700 can determine...

4/3,K/15 (Item 15 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT
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00556589 **Image available**

METHOD AND APPARATUS FOR DOCUMENTING CAP REMOVAL DATA
PROCEDE ET APPAREIL PERMETTANT DE DOCUMENTER DES DONNEES RELATIVES AU
RETRAIT D'UN CAPUCHON

Patent Applicant/Assignee:

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Stamford, CT 06905, US, US (Residence), US (Nationality), (For all
designated states except: US)

Inventor(s):

WALKER Jay S ,
JORASCH James A,
PACKES John M Jr

Patent Applicant/Inventor:

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(Residence), US (Nationality), (Designated only for: US)
JORASCH James A, Apartment 5G, 25 Forest Street, Stamford, CT 06901, US,

US (Residence), US (Nationality), (Designated only for: US)
PACKES John M Jr, 21 Frankford Street, Hawthorne, NY 10532-1950, US, US
(Residence), US (Nationality), (Designated only for: US)

Legal Representative:

SANTISI Steve M (et al) (agent), Walker Digital Corporation, Intellectual Property Dept., One High Ridge Park, Stamford, CT 06905, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200019962 A2-A3 20000413 (WO 0019962)

Application: WO 99US21895 19990921 (PCT/WO US9921895)

Priority Application: US 98164473 19981001

Designated States: AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE
ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT
LU LV MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT
UA UG US UZ VN YU ZA ZW
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG
(AP) GH GM KE LS MW SD SL SZ TZ UG ZW
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 8155

Inventor(s):

WALKER Jay S ...

Patent Applicant/Inventor:

WALKER Jay S ...

Fulltext Availability:

Detailed Description

Detailed Description

... another advantage of the present invention is that it enables a third party to provide **rebates**, discounts, higher reimbursement levels or rewards to a user based on a measurement of the...the container.

A further application of the present invention enables a pharmaceutical supplier to offer **rebates** to purchasers of pharmaceuticals based on usage. Alternatively, a physician could provide a money back...

4/3,K/16 (Item 16 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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00492244 **Image available**

METHOD AND APPARATUS FOR ADMINISTERING A REWARD PROGRAM

PROCEDE ET DISPOSITIF D'ADMINISTRATION D'UN PLAN DE RECOMPENSES

Patent Applicant/Assignee:

WALKER ASSET MANAGEMENT LIMITED PARTNERSHIP,

Inventor(s):

WALKER Jay S ,

VAN LUCENE Andrew S,

JORASCH James A,

ALDERUCCI Dean

Patent and Priority Information (Country, Number, Date):

Patent: WO 9923596 A1 19990514

Application: WO 98US22922 19981029 (PCT/WO US9822922)

Priority Application: US 97961964 19971031

Designated States: AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES
FI GB GD GE GH GM HR HU ID IL IS JP KE KG KP KR KZ LC LK LR LS LT LU LV
MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG
UZ VN YU ZW GH GM KE LS MW SD SZ UG ZW AM AZ BY KG KZ MD RU TJ TM AT BE
CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE BF BJ CF CG CI CM GA GN
GW ML MR NE SN TD TG

Publication Language: English

Fulltext Word Count: 9074

Inventor(s):

WALKER Jay S ...

Fulltext Availability:

Detailed Description

Detailed Description

... all tickets (e.g., for the event or flight) are sold, each purchaser receives a **rebate** off of the ticket purchase price. Those purchasers that paid with a credit card account...

...credited a predetermined portion of the ticket purchase price, while the remaining purchasers are mailed **rebate** checks.

Electronics Example.

The first 20,000 purchasers who submit registration cards for a new...

4/3,K/17 (Item 17 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

(c) 2003 WIPO/Univentio. All rts. reserv.

00488661 **Image available**

POINT-OF-SALE SYSTEM AND METHOD FOR THE MANAGEMENT OF GROUP REWARDS

SYSTEME DE POINT DE VENTE ET PROCEDE DE GESTION DE RECOMPENSES POUR GROUPES

Patent Applicant/Assignee:

WALKER ASSET MANAGEMENT LIMITED PARTNERSHIP,

Inventor(s):

WALKER Jay S ,

TEDESCO Daniel E,

VAN LUCENE Andrew S

Patent and Priority Information (Country, Number, Date):

Patent: WO 9920013 A2 19990422

Application: WO 98US21218 19981008 (PCT/WO US9821218)

Priority Application: US 97948144 19971009; US 98118414 19980717

Designated States: AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES
FI GB GD GE GH GM HR HU ID IL IS JP KE KG KP KR KZ LC LK LR LS LT LU LV
MD MG MK MN MW NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG
UZ VN YU ZW GH GM KE LS MW SD SZ UG ZW AM AZ BY KG KZ MD RU TJ TM AT BE
CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE BF BJ CF CG CI CM GA GN
GW ML MR NE SN TD TG

Publication Language: English

Fulltext Word Count: 10033

Inventor(s):

WALKER Jay S ...

Fulltext Availability:

Detailed Description

Claims

Detailed Description

... offered by the merchant, frequent flier miles, pre-paid telephone time, sweepstakes entries, lottery tickets, **rebates**, coupons or a donation to a charity or the like.

Reward rules field 504 allows...

Claim

... frequent flier miles award, pre-paid telephone time, a sweepstakes entry, a lottery ticket, a **rebate**, a coupon, a discount and a store credit.

12 The method of claim 10 wherein...

?

6/3,K/1 (Item 1 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
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00556589 **Image available**

**METHOD AND APPARATUS FOR DOCUMENTING CAP REMOVAL DATA
PROCEDE ET APPAREIL PERMETTANT DE DOCUMENTER DES DONNEES RELATIVES AU
RETRAIT D'UN CAPUCHON**

Patent Applicant/Assignee:

WALKER ASSET MANAGEMENT LIMITED PARTNERSHIP, Four High Ridge Park,
Stamford, CT 06905, US, US (Residence), US (Nationality), (For all
designated states except: US)

Inventor(s):

WALKER Jay S,
JORASCH James A,

PACKES John M Jr

Patent Applicant/Inventor:

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(Residence), US (Nationality), (Designated only for: US)
JORASCH James A, Apartment 5G, 25 Forest Street, Stamford, CT 06901, US
, US (Residence), US (Nationality), (Designated only for: US)
PACKES John M Jr, 21 Frankford Street, Hawthorne, NY 10532-1950, US, US
(Residence), US (Nationality), (Designated only for: US)

Legal Representative:

SANTISI Steve M (et al) (agent), Walker Digital Corporation, Intellectual
Property Dept., One High Ridge Park, Stamford, CT 06905, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200019962 A2-A3 20000413 (WO 0019962)

Application: WO 99US21895 19990921 (PCT/WO US9921895)

Priority Application: US 98164473 19981001

Designated States: AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE
ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT
LU LV MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT
UA UG US UZ VN YU ZA ZW
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG
(AP) GH GM KE LS MW SD SL SZ TZ UG ZW
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 8155

Inventor(s):

... **JORASCH James A**

Patent Applicant/Inventor:

... Designated only for: US

JORASCH James A ...

Fulltext Availability:

Detailed Description

Detailed Description

... another advantage of the present invention is that it enables a third party to provide **rebates**, discounts, higher reimbursement levels or rewards to a user based on a measurement of the...the container.

A further application of the present invention enables a pharmaceutical supplier to offer **rebates** to purchasers of pharmaceuticals based on usage. Alternatively, a physician could provide a money back...

6/3,K/2 (Item 2 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT
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00492244 **Image available**

METHOD AND APPARATUS FOR ADMINISTERING A REWARD PROGRAM
PROCEDE ET DISPOSITIF D'ADMINISTRATION D'UN PLAN DE RECOMPENSES

Patent Applicant/Assignee:

WALKER ASSET MANAGEMENT LIMITED PARTNERSHIP,

Inventor(s):

WALKER Jay S,

VAN LUCENE Andrew S,

JORASCH James A ,

ALDERUCCI Dean

Patent and Priority Information (Country, Number, Date):

Patent: WO 9923596 A1 19990514

Application: WO 98US22922 19981029 (PCT/WO US9822922)

Priority Application: US 97961964 19971031

Designated States: AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES
FI GB GD GE GH GM HR HU ID IL IS JP KE KG KP KR KZ LC LK LR LS LT LU LV
MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG
UZ VN YU ZW GH GM KE LS MW SD SZ UG ZW AM AZ BY KG KZ MD RU TJ TM AT BE
CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE BF BJ CF CG CI CM GA GN
GW ML MR NE SN TD TG

Publication Language: English

Fulltext Word Count: 9074

Inventor(s):

... JORASCH James A

Fulltext Availability:

Detailed Description

Detailed Description

... all tickets (e.g., for the event or flight) are sold, each purchaser receives a **rebate** off of the ticket purchase price. Those purchasers that paid with a credit card account...

...credited a predetermined portion of the ticket purchase price, while the remaining purchasers are mailed **rebate** checks.

Electronics Example.

The first 20,000 purchasers who submit registration cards for a n

8/3,K/1 (Item 1 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
(c) 2003 WIPO/Univentio. All rts. reserv.

00790588 **Image available**

SYSTEMS AND METHODS TO PROVIDE A PRODUCT TO A CUSTOMER BEFORE A FINAL TRANSACTION TERM VALUE IS ESTABLISHED
SYSTEMES ET PROCEDES SERVANT A LIVRER UN PRODUIT A UN CLIENT AVANT L'ETABLISSEMENT DU TERME FINAL DE LA TRANSACTION

Patent Applicant/Assignee:

WALKER DIGITAL LLC, Five High Ridge Park, Stamford, CT 06905, US, US
(Residence), US (Nationality), (For all designated states except: US)

Patent Applicant/Inventor:

PACKES John M Jr, 21 Frankford Street, Hawthorne, NY 10532-1950, US, US
(Residence), US (Nationality), (Designated only for: US)

WALKER Jay S, 124 Spectacle Lane, Ridgefield, CT 06877, US, US
(Residence), US (Nationality), (Designated only for: US)

TEDESCO Daniel E, 49 Kings Highway North, Westport, CT 06880, US, US
(Residence), US (Nationality), (Designated only for: US)

TULLEY Stephen C, 15 River Place, Stamford, CT 06907, US, US (Residence),
US (Nationality), (Designated only for: US)

BEMER Keith, 517 E. 75th Street, #2E, New York, NY 10021, US, US
(Residence), US (Nationality), (Designated only for: US)

Legal Representative:

DUGAN Brian M (et al) (agent), Intellectual Property Department, Walker
Digital Corporation, Five High Ridge Park, Stamford, CT 06905, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200124085 A2 20010405 (WO 0124085)

Application: WO 2000US25394 20000915 (PCT/WO US0025394)

Priority Application: US 99409041 19990929

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ
DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ
LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG
SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 10996

Patent Applicant/Inventor:

... Designated only for: US)

TEDESCO Daniel E ...

Fulltext Availability:

Detailed Description

Detailed Description

... current sale price, without having to postpone acquisition of the
product or requiring a subsequent **rebate** or refund process.

In accordance with one embodiment of the present invention, a purchasing
method...

8/3,K/2 (Item 2 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT
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00785191 **Image available**

SYSTEM AND METHOD FOR SUBSIDIZING CONDITIONAL PURCHASE OFFERS (CPOs)
SYSTEME ET PROCEDE DE SUBVENTIONNEMENT D'OFFRES D'ACHATS CONDITIONNELLES
(CPO)

Patent Applicant/Assignee:

PRICELINE COM INCORPORATED, 800 Connecticut Avenue, Norwalk, CT 06854, US
, US (Residence), US (Nationality)

Inventor(s):

WALKER Jay S, 124 Spectacle Lane, Ridgefield, CT 06877, US,
TEDESCO Daniel E , 192 Park Street, Apartment 6, New Canaan, CT 06840,
US,
VAN LUCHENE Andrew S, 9 Greenwood Place, Norwalk, CT 06854, US,
BEMER Keith, 517 East 75th Street, Apartment 2E, New York, NY 10021, US

Legal Representative:

ANDRES John C (agent), priceline.com Incorporated, 800 Connecticut
Avenue, Norwalk, CT 06854, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200118724 A1 20010315 (WO 0118724)

Application: WO 2000US24696 20000908 (PCT/WO US0024696)

Priority Application: US 99393257 19990910

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ
DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ
LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG
SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 13305

Inventor(s):

... TEDESCO Daniel E

Fulltext Availability:

Detailed Description

Detailed Description

... parties include (i) a seller of the originally requested product, for example, to implement a **rebate** program or a loyalty-rewards program, (ii) the CPO management system itself, for example, to...

8/3,K/3 (Item 3 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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00781899 **Image available**

**DYNAMIC PROPAGATION OF PROMOTIONAL INFORMATION IN A NETWORK OF
POINT-OF-SALE TERMINALS**

**DIFFUSION DYNAMIQUE D'INFORMATIONS A CARACTERE PROMOTIONNEL DANS UN RESEAU
DE TERMINAUX DE POINTS DE VENTE**

Patent Applicant/Assignee:

WALKER DIGITAL LLC, Five High Ridge Park, Stamford, CT 06905, US, US
(Residence), US (Nationality), (For all designated states except: US)

Patent Applicant/Inventor:

WALKER Jay S, 124 Spectacle Lane, Ridgefield, CT 06877, US, US
(Residence), US (Nationality), (Designated only for: US)

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, US (Nationality), (Designated only for: US)

VAN LUCHENE Andrew S, 9 Greenwood Place, Norwalk, CT 06854, US, US
(Residence), US (Nationality), (Designated only for: US)

TEDESCO Daniel E , 49 Kings Highway North, Westport, CT 06880, US, US
(Residence), US (Nationality), (Designated only for: US)

BEMER Keith, 517 E. 75th Street - #2E, New York, NY 10021, US, US
(Residence), US (Nationality), (Designated only for: US)

TULLEY Stephen C, 15 River Place, Stamford, CT 06907, US, US (Residence),
US (Nationality), (Designated only for: US)

ALDERUCCI Dean, 19-8 Prospect Ridge Road, Ridgefield, CT 06877, US, US

(Residence), US (Nationality), (Designated only for: US)
HEIER Jeffrey E, 3 Mountain View Road, Somers, NY 10589, US, US
(Residence), US (Nationality), (Designated only for: US)
RATH Anna, 23232 Town Walk Drive, Hamden, CT 06518, US, US (Residence),
US (Nationality), (Designated only for: US)

Legal Representative:

LEVIN Nathaniel (et al) (agent), Walker Digital Corporation, Intellectual
Property Department, Five High Ridge Park, Stamford, CT 06905, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200115033 A2-A3 20010301 (WO 0115033)

Application: WO 2000US19426 20000717 (PCT/WO US0019426)

Priority Application: US 99150630 19990825; US 2000538751 20000330

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ
DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ
LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG
SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 18048

Patent Applicant/Inventor:

... Designated only for: US

TEDESCO Daniel E ...

Fulltext Availability:

Detailed Description

Claims

Detailed Description

... priced upsell offers), suggestive sell offers, switch-and-save offers,
conditional subsidy offers, coupon offers, **rebates**, and discounts.

Upsell Offer - a proposal to a customer that he or she add an...It is
also contemplated to include entries corresponding to other types of
offers, including (a) **rebates**, (b) simple discounts on selected
products, and (c) coupons to be issued in all transactions...

Claim

... upsell offer, a suggestive sell offer, a conditional subsidy offer, a
coupon offer and a **rebate** offer.

15 A method according to claim 7, wherein said upsell offer is a
dynamically...

8/3,K/4 (Item 4 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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00766118 **Image available**

REDEMPTION SYSTEMS AND METHODS WHEREIN A BUYER TAKES POSSESSION AT A
RETAILER OF A PRODUCT PURCHASED USING A COMMUNICATION NETWORK
SYSTEMES ET PROCEDES D'ENCAISSEMENT, LORS DE L'ENTREE EN POSSESSION PAR UN
ACHETEUR, CHEZ UN DETAILLANT, D'UN PRODUIT ACHETE PAR L'INTERMEDIAIRE
D'UN RESEAU DE TELECOMMUNICATIONS

Patent Applicant/Assignee:

WALKER DIGITAL LLC, One High Ridge Park, Stamford, CT 06905, US, US
(Residence), US (Nationality), (For all designated states except: US)

Patent Applicant/Inventor:

WALKER Jay S, 124 Spectacle Lane, Ridgefield, CT 06877, US, US
(Residence), US (Nationality), (Designated only for: US)

MIK Magdalena, 10 South New Street, Greenwich, CT 06830, US, US

(Residence), US (Nationality), (Designated only for: US)
VAN LUCENE Andrew S, 9 Greenwood Place, Norwalk, CT 06854, US, US
(Residence), US (Nationality), (Designated only for: US)
OTTO Jonathan, Apartment 9A, 25 Forest Street, Stamford, CT 06901, US, US
(Residence), US (Nationality), (Designated only for: US)
LEVITAN Ian, 42 Church Hill Avenue, Westmount, Quebec HY3 2Z9, CA, CA
(Residence), CA (Nationality), (Designated only for: US)
TEDESCO Daniel E, 49 Kings Highway North, Westport, CT 06880, US, US
(Residence), US (Nationality), (Designated only for: US)
PACKES John M Jr, 21 Frankford Street, Hawthorne, NY 10532-1950, US, US
(Residence), US (Nationality), (Designated only for: US)

Legal Representative:

BUCKLEY Patrick J (et al) (agent), Walker Digital Corporation, Five High Ridge Park, Stamford, CT 06905, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200079495 A2 20001228 (WO 0079495)

Application: WO 2000US16998 20000621 (PCT/WO US0016998)

Priority Application: US 99337906 19990622; US 99388723 19990902

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 25866

Patent Applicant/Inventor:

... Designated only for: US)

TEDESCO Daniel E ...

Fulltext Availability:

Detailed Description

Detailed Description

... which the product is sold to buyers. A manufacturer may also provide a manufacturer's **rebate** or coupon to a buyer. Such a **rebate** or coupon, however, typically does not completely bypass the retailer's pricing structure (e.g....a credit is still due to the customer, the POS controller 410 can facilitate the **rebate** of the adjusted amount by either: (1) authorizing an instant cash **rebate** (e.g., using currency from a cash register drawer); (ii) issuing a store-credit voucher...

8/3,K/5 (Item 5 from file: 349)

DIALOG(R) File 349:PCT FULLTEXT

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00766080 **Image available**

METHOD AND APPARATUS FOR CONDUCTING A TRANSACTION BASED ON BRAND

INDIFFERENCE

PROCEDE ET APPAREIL SERVANT A MENER UNE TRANSACTION BASEE SUR UNE
INDIFFERENCE DE MARQUE

Patent Applicant/Assignee:

WALKER DIGITAL LLC, 5 High Ridge Park, Stamford, CT 06905, US, US

(Residence), US (Nationality), (For all designated states except: US)

Patent Applicant/Inventor:

WALKER Jay S, 124 Spectacle Lane, Ridgefield, CT 06877, US, US

(Residence), US (Nationality), (Designated only for: US)

VAN LUCENE Andrew S, 9 Greenwood Place, Norwalk, CT 06854, US, US

(Residence), US (Nationality), (Designated only for: US)

OTTO Jonathan, Apartment 9A, 25 Forest Street, Stamford, CT 06901, US, US

(Residence), US (Nationality), (Designated only for: US)

MIK Magdalena, 10 South New Street, Greenwich, CT 06830, US, US

step I IO, at least one benefit, such
"D
I
a **rebate**, preferably is provided to the customer, some person
designated by the customer, retailer, controller 202...

8/3,K/6 (Item 6 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT
(c) 2003 WIPO/Univentio. All rts. reserv.

00577735 **Image available**

**SYSTEM AND METHOD FOR ENCOURAGING COMPETITIVE PARTICIPATION IN AN AUCTION
SISTÈME ET PROCÉDÉ POUR ENCOURAGER LA PARTICIPATION CONCURRENTIELLE A UNE
VENTE AUX ENCHÈRES**

Patent Applicant/Assignee:

WALKER DIGITAL LLC,
WALKER Jay S,
VAN LUCHENE Andrew S,
TEDESCO Daniel E,

Inventor(s):

WALKER Jay S,
VAN LUCHENE Andrew S,
TEDESCO Daniel E

Patent and Priority Information (Country, Number, Date):

Patent: WO 200041108 A1 20000713 (WO 0041108)
Application: WO 99US23901 19991014 (PCT/WO US9923901)
Priority Application: US 98223901 19981231

Designated States: AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE
ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT
LU LV MD MG MK MN MW NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT
UA UG US UZ VN YU ZA ZW GH GM KE LS MW SD SL SZ TZ UG ZW AM AZ BY KG KZ
MD RU TJ TM AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE BF BJ
CF CG CI CM GA GN GW ML MR NE SN TD TG

Publication Language: English

Fulltext Word Count: 11034

Inventor(s):

... **TEDESCO Daniel E**

Fulltext Availability:

Detailed Description
Claims

Detailed Description

... by third parties may include a value of currency, a supplement to the
bid, a **rebate** on the product, an amount of frequent flier miles, a
second product, a warranty for...

Claim

... reward comprises at least one of a value of currency, a supplement to
the bid, a **rebate** on the product, an amount of frequent flier miles, a
second product, and a warranty...ALL PARTICIPANTS
123 RECEIVED WITHIN WE'LL GIVE YOU A \$10 IN CURRENT
30 MINUTES **REBATE** CREDITED TO YOUR AUCTION DATABASE
FINANCIAL ACCOUNT"
HIGH BID < \$300.00 "MAKE THE NEXT BID..."

...FREE DIGITAL WATCH BIDDER MUST HAVE SUBMITTED A7
THAT PROGRESSIVELY INCREASES
25 AUCTIONEER \$10.00 **REBATE** CREDITED BIDDER MUST HAVE RESPONDED
TO FINANCIAL ACCOUNT WITH SUBSEQUENT BID WITHIN @
26 AUCTIONEER FREE...

...GIFT CERTIFICATE - BIDDER MUST HAVE PARTICIPATED
TO RESTAURANT A > 10 PREVIOUS AUCTION

\$10.00 **REBATE** CREDITED - BIDDER MUST EXCEED CURRENT
28 AUCTIONEER TO FINANCIAL ACCOUNT - NO BID MUST HAVE BEEN...

8/3,K/7 (Item 7 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
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00576389 **Image available**

PROMOTING SALE OF A SUBSTITUTE PRODUCT
PROMOTION DE LA VENTE D'UN PRODUIT DE SUBSTITUTION

Patent Applicant/Assignee:

WALKER DIGITAL LLC,
WALKER Jay S,
TEDESCO Daniel E,
MIK Magdalena,

Inventor(s):

WALKER Jay S,
TEDESCO Daniel E ,
MIK Magdalena

Patent and Priority Information (Country, Number, Date):

Patent: WO 200039762 A1 20000706 (WO 0039762)
Application: WO 99US22650 19990929 (PCT/WO US9922650)
Priority Application: US 98221099 19981228

Designated States: AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE
ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT
LU LV MD MG MK MN MW NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT
UA UG US UZ VN YU ZA ZW GH GM KE LS MW SD SL SZ TZ UG ZW AM AZ BY KG KZ
MD RU TJ TM AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE BF BJ
CF CG CI CM GA GN GW ML MR NE SN TD TG

Publication Language: English

Fulltext Word Count: 12538

Inventor(s):

... **TEDESCO Daniel E**

Fulltext Availability:

Detailed Description

Detailed Description

... data to track product performance and the impact of manufacturer promotions, such as coupons and **rebates**. Manufacturers can benefit from the ability provided by the POS to instantly and directly market...

...the coupon back to the store at a subsequent visit.

In addition, because coupons and **rebates** require a further active step in addition to the initial purchase, the effectiveness of such...

...coupons are inevitably a poor vehicle for manufacturers to effectively provide customer value. In addition, **rebate** offers are often ignored because of the inconvenience to the buyer in redeeming the offer. Ultimately, customers often find **rebates** valueless because the amount of money to be redeemed can be rather insubstantial compared to...need not actively realize promotional benefits after a purchase, through any form of coupon or **rebate** redemption.

In various embodiments of the present invention, a central POS server is connected via...embodiment, the substitute product offer may be supplemented by a supplemental or complementary product offer, **rebate**, or the like. Such supplemental product offering techniques are disclosed in commonly-assigned and co...

8/3,K/8 (Item 8 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT

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00571468 **Image available**

CUSTOMER PROFIT SHARING CONDITIONAL PURCHASE OFFER (CPO) MANAGEMENT SYSTEM
SYSTEME DE GESTION D'OFFRES D'ACHAT CONDITIONNELLES PAR INTERESSEMENT DES
CLIENTS

Patent Applicant/Assignee:
PRICELINE COM INCORPORATED,

Inventor(s):

WALKER Jay S,
CASE T Scott,
TEDESCO Daniel E

Patent and Priority Information (Country, Number, Date):

Patent: WO 200034841 A2 20000615 (WO 0034841)
Application: WO 99US28648 19991203 (PCT/WO US9928648)

Priority Application: US 98205666 19981204

Designated States: AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK
DM EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR
LS LT LU LV MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM
TR TT TZ UA UG UZ VN YU ZA ZW GH GM KE LS MW SD SL SZ TZ UG ZW AM AZ BY
KG KZ MD RU TJ TM AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE
BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

Publication Language: English

Fulltext Word Count: 7790

Inventor(s):

... **TEDESCO Daniel E**

Fulltext Availability:

Detailed Description

English Abstract

...example, in the form of (i) a monetary discount to the current transaction, (ii) a **rebate**, or (iii) a coupon or credit that may be redeemed for a discount against future...

Detailed Description

... example, in the form of (1) a monetary discount to the current transaction, (11) a **rebate**, or (iii) a coupon or credit that may be redeemed for a discount against...as a fixed dollar minimum. In another embodiment, the Buyer Discount is provided as a **rebate** returned to the buyer after the consummation of the transaction. In yet another embodiment, the...embodiments, as described above, the Buyer Discount may be returned in the form of a **rebate** or a future credit.

In an alternate implementation, the CPO evaluation process 700 can determine...

8/3,K/9 (Item 9 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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00488661 **Image available**

POINT-OF-SALE SYSTEM AND METHOD FOR THE MANAGEMENT OF GROUP REWARDS
SYSTEME DE POINT DE VENTE ET PROCEDE DE GESTION DE RECOMPENSES POUR GROUPES

Patent Applicant/Assignee:

WALKER ASSET MANAGEMENT LIMITED PARTNERSHIP,

Inventor(s):

WALKER Jay S,
TEDESCO Daniel E,
VAN LUCHENE Andrew S

Patent and Priority Information (Country, Number, Date):

Patent: WO 9920013 A2 19990422
Application: WO 98US21218 19981008 (PCT/WO US9821218)
Priority Application: US 97948144 19971009; US 98118414 19980717